



50 YEARS OF IMPACT & COMMUNITY CARE

THE FOUNDATION & EVOLUTION (1976 – 2000)

1976

Foundation & Incorporation

The journey officially begins.

Formally incorporated as The Middlesex Valley Child Development Center, launching as a rural Preschool & Family Resource Center in Rushville.

1976 Foundations: Operations originally started in 1975 inside the "little yellow house" at 12 Gilbert St, Rushville. Early preschool programming quickly grew to include the Kaleidoscope program for school-age children and Summer Story Hours.

1984 – 1989

Early Market Expansion

Branching out to Penn Yan.

The organization expands by introducing its very first direct community services into Penn Yan, targeting critical family support gaps.

1980s Programming: Market expansion established Quality Care Support Groups explicitly tailored for family childcare providers.

The Young Parents Program launched concurrently, introducing weekly support groups and dedicated home visits to assist teen and young mothers.

1990 – 1998

Strategic Regional Footprint

Becoming a multi-county lifeline.

Core offerings mature into intensive crisis intervention, family education, counseling, and home visits, prompting a key agency name change.

1990s Infrastructure & Expansion: The expanding geographic reach led to renaming the agency to Child and Family Resource Center of Ontario and Yates Counties, Inc. In 1996, the Geneva Family Resource Center opened (staffed two days a week). In 1997, the Penn Yan office transitioned to 100 East Main as the Penn Yan Resource Center. Start-Up grants were introduced during this period to fund new family child care homes and boost regional capacity.

1999 – 2000

Passing the Torch & Rebranding

A new era of leadership and identity.

Founding Director Nancy Stanton-Multer hands over the reins of leadership to Sandra Murrin. The agency officially rebrands to Child and Family Resources, Inc. with 16 employees.

A MILLENNIUM OF GROWTH & FUTURE VISION

EXPANDING FOOTPRINTS, ADAPTING TO TRENDS, AND STAYING STRONG (2000-2026)

2000 – 2010

New Millennium Advancements

Massive growth in childcare and parenting infrastructure.

The Child Care Services team scales aggressively by taking on major county registration projects, digital system integrations, and Healthy Families programs in Geneva.

2000s Growth: The Child Care Services team expanded dramatically through county-level registration projects, digital modernization efforts and infant/toddler care specializations. Sandra Murrin passes agency leadership to current Director, Julie Champion. The decade also held the opening of the Children's Center at Yates County Courthouse and taking on Seneca County CCRR work marking significant geographic milestones.

2010 – 2020

Modern Scale & Reach

National certification and collaborative co-location.

CFR achieves strict National Quality Assurance and NYS Best Practice Certifications while dynamically co-locating offices and expanding the Healthy Families program.

2010s Certifications: CFR earned National Quality Assurance certification and NYS Best Practice designations. Strategic co-location of offices allowed the Healthy Families program to reach more communities efficiently. Co-located offices in Geneva and Canandaigua to increase access to families and child care programs. Increased the Healthy Families program reach to include Yates and Seneca County families.

2020 – 2025

Economic and Social Shifts

Resilience through unprecedented times.

Essential staff deliver critical emergency pandemic support. The agency pivots smoothly to online training, hybrid/remote operations, and strategic teleworking adjustments.

2020s Pandemic Response: Essential staff maintained critical services throughout the COVID-19 pandemic. The agency successfully transitioned to hybrid and remote operations, implementing teleworking policies that continue to support staff flexibility.

2026

50 Years Strong

The modern hub system.

CFR opens a centralized Geneva hub while sustaining localized presences in Canandaigua, Penn Yan, and Seneca Falls. Celebrating 5 full decades of innovation and community care.

2026 Hub Model: The centralized Geneva hub represents a modern approach to service delivery, maintaining small office spaces for landing staff and local community access in Canandaigua, Penn Yan, and Seneca Falls while streamlining administrative operations and supporting teleworking options for in the field services.

Updates!

Seneca Falls:

- We are no longer at 115 Falls Street
- We moved down the street to 60 Falls Street
- Office Hours:
 - 9am - 4:30pm Monday through Friday
 - Staff will be in and out of office, please call ahead for on-site needs (paperwork drop off, pick up items, etc.)



Penn Yan:

- We are still in the same building-use front door sidewalk entrance
 - 263 Lake Street, Suite B
- Office Hours:
 - 9:30 am - 5:30 pm Monday, Tuesday, Wednesday and Friday
 - Thursdays are by appointment only

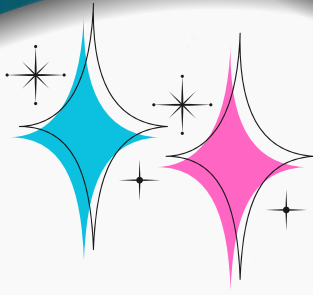
Geneva:

- We have a new office space in Geneva!
 - 821 Pre Emption Rd, Suite 300
- Office Hours:
 - Monday through Friday, 9am - 4:30pm



Canandaigua:

- Office Hours are Monday through Thursday, 9am - 4:30pm
 - Fridays are by appointment only due to staff being in and out, please call ahead for on-site needs (paperwork drop off, pick up items, etc.)



In observance of Provider Appreciation Day 2026, Child and Family Resources was honored to host a 1950s-themed celebration in tribute to the dedication and invaluable service of child care providers.



More than 80 child care professionals gathered for this special occasion to celebrate their meaningful contributions to children, families, and the community. Virginia Primm, OCFS Regional Manager of Division of Child Care Services joined the celebration and praised child care professionals for their dedication and commitment to children.

Child and Family Resources extends its deepest gratitude to its generous donors, as well as to Club 86, for their gracious support in making this memorable evening possible.



Thank You To Our Donors!

- Angel's Family Restaurant
- Antique Inn
- Applebee's
- Arby's
- Bad Burro Coffee Company
- Bee's Cafe
- Best Western Vineyard Inn & Suites
- Cam's NY Pizzeria & Restaurant
- Ciccino's Pizzeria & Restaurant
- Connie's Diner
- del Lago
- Dewey's Tavern
- Fairfield Inn & Suites Marriot
- The Flower Cart and Gift Shoppe
- Knapp & Schlappi
- Marks Pizza
- Momberger's Deli
- Napa
- Parker's Grille & Tap Room
- Seneca Farms
- Seneca Shore Wine Cellars
- Sinicropi Florist & Gift Shop
- Sweet Ki's Bakery
- The Nest Egg
- The Renaissance Shoppe
- Tops Markets
- Unique Toy Shop
- Ventosa Vineyards
- Waterstreet Cafe





Summer Outdoor Learning for Infants, Toddlers, and Families

Summer is a wonderful time to slow down, step outside, and experience the world through the eyes of infants and toddlers. For our youngest learners, outdoor time is far more than a break from the classroom- it is a rich setting for movement, sensory exploration, language, and connection. The feel of grass, the sound of birds, the breeze on the skin, and the sight of leaves moving overhead all create meaningful opportunities for discovery and development.



Outdoor learning for infants and toddlers is more powerful when it is simple, intentional, and responsive. Babies may enjoy lying on a blanket in the shade, reaching for safe natural materials, or watching tree branches move above them. Mobile infants can explore different surfaces and baskets of natural objects while caregivers name what they see, hear, and feel. Toddlers can dig in soil, pour water, collect sticks, observe insects, and solve problems with open-ended materials. These experiences support motor development, vocabulary, curiosity, and confidence.

Summer also offers a natural opportunity to strengthen family engagement. Families are children's first teachers, and providers can build home-program connections by sharing simple ideas such as taking a short walk, reading outside, watering plants together, or noticing sounds and textures during everyday routines. Inviting families to share photos, stories, or favorite outdoor activities helps reinforce that learning happens in ordinary moments and grows through strong, respectful partnerships.



As providers plan outdoor experiences, it helps to keep them flexible, inclusive, and child-centered. Offer time for active movements as well as quiet observations, follow children's interests, and use descriptive language to support learning. Summer safety is equally important: provide shade, dress children in lightweight clothing, offer water often, and watch closely for signs of overheating. With thoughtful planning and family partnership, summer can become a season of joyful discovery for infants, toddlers, and the adults who care for them.



Amanda Miller
Infant/Toddler Specialist

Dear Licensed and Registered Child Care Providers,

Just a few reminders,

Effective 3/12/26, NYS officially BANNED the use and presence of infant walkers in all child care facilities. This law prohibits mobile, wheeled walkers to prevent serious injuries and falls. The ban does not apply to stationary activity centers or push walkers. Please refer to OCFS's "Dear Provider Letter" shared on 3/31/26. To view the letter please visit <https://ocfs.ny.gov/programs/childcare/provider-letters/2026/Dear-Provider-Walker-2026Mar31.en.pdf>.



Effective 4/1/26, The Building on the Foundation of Health and Safety e-Learning no longer meets the pre-service H&S training requirements for new staff and volunteers in licensed/registered child care programs. New staff and volunteers must complete the updated Foundations in Health and Safety e-Learning. Building on the Foundation of H&S remains available as a progressive professional development opportunity. Prior to 4/1/26, staff and volunteers who completed Building on the Foundation of Health and Safety pre-service or within three months of hire remain compliant with the pre-service training requirements. They are not required to complete the updated Foundations in H&S e-Learning but are strongly encouraged to do so as part of their next 2 year training period.

Please refer to OCFS's "Dear Provider Letter" shared on 3/31/2026. To view the letter please visit <https://ocfs.ny.gov/programs/childcare/provider-letters/2026/Dear-Provider-Walker-2026Mar31.en.pdf>

Formula Recall Announcement, 5/11/2026 : [a2 Platinum USA Label Infant Formula Recalled Because of Possible Health Risk | FDA](#)

Dear Provider Letter- Allergy Awareness, 5/14/2026: <https://ocfs.ny.gov/programs/childcare/provider-letters/2026/Dear-Provider-2026May14-AAM.en.pdf>

Dear Provider Letter- Summer Meals and Safety, 6/10/2026: <https://ocfs.ny.gov/programs/childcare/provider-letters/2026/Dear-Provider-2026Jun10-SMAS.en.pdf>

Remember, your licenser or registrar are available to answer any questions you may have regarding regulation compliance. Therefore, do not hesitate to contact them.

Stay cool and be safe!

Sincerely,
Andrea Bededtte
Registration Coordinator

Are You Interested In Starting A Child Care Business in Your Home?



New Session Dates:

July 30th

August 27th

September 24th

Time: 6-7pm via Zoom.

Please [click here](#) to register in advance for one of the sessions!

1-800-881-5786

Call for more information or if you have questions!

Learn more information on:

- the process of applying
- required training before becoming registered
- safety items you might need
- what to consider when using your home space
- impacts on your homeowner's or landlord's insurance
- regulation requirements for documentation
- background check requirements



Supporting Immigrant, Refugee, and Homeless Children in Early Childhood Development



Immigration status and homelessness significantly influence young children's social-emotional, cognitive, and physical development. These experiences reflect structural inequities that shape early developmental pathways.

In immigrant families, children often experience fear and instability related to immigration status and family security. Many families live with “fear and toxic stress” that affects daily functioning, health, and well-being. This chronic stress can disrupt emotional regulation, increase anxiety, and limit children's capacity to engage in early learning. From a developmental systems perspective, this illustrates how stress embedded in both family and policy environments becomes part of children's lived experience.

Children experiencing homelessness face parallel developmental risks rooted in instability. They often show delays in language, cognition, and social-emotional development. These gaps tend to persist across developmental trajectories, reinforcing how early instability produces long-term inequities. Early childhood homelessness is an “invisible crisis,” since many families live in doubled-up housing or temporary arrangements. Because these conditions are less visible, children are often under-identified and disconnected from early supports. When considered alongside immigrant family experiences, both contexts show how structural instability, whether from housing insecurity or immigration-related fear, disrupts developmental pathways, especially when protective relationships and stable environments are limited.



Across both populations, limited access to stable housing, healthcare, and nutrition compounds developmental risk. When basic needs are unmet, children struggle with attention, behavior regulation, and foundational skill development necessary for school readiness. Together, these conditions illustrate how intersecting social systems produce early inequities in development.

Supporting Immigrant, Refugee, and Homeless Children in Early Childhood Development continued...

Early childhood programs and policies are critical intervention points. One effective strategy is early enrollment in high-quality early childhood programs, which can improve developmental trajectories even if disparities are not fully eliminated. These programs must be culturally responsive and flexible. When families feel respected, engagement and outcomes improve. The McKinney-Vento Act helps protect educational access for children experiencing homelessness by reducing disruptions caused by housing instability. Flexible attendance and proactive outreach further improve access for mobile families.



Outreach to immigrant and housing-insecure families, along with flexible enrollment and attendance policies that reflect families' realities, should be a priority. Coordination of health, nutrition, and housing services is also essential. Strong collaboration between schools, social service agencies, and community organizations can better support families rather than requiring them to navigate fragmented systems alone. While Head Start and McKinney-Vento provide critical protections, they do not fully address the structural conditions of poverty, housing instability, and immigration-related fear driving developmental inequities.

My future professional community-related goals are building strong, trusting relationships with families and day care providers, responding to their needs, recognition that developmental barriers are system-driven rather than individual, and working to reduce these barriers within early childhood settings. Ultimately, meaningful progress in early childhood development depends on addressing the structural forces that create instability, rather than relying solely on programs that mitigate its effects.



Donna Wilcox
CCR&R Coordinator

Save the Date! ♡

PROVIDER

Self Care

Saturday ♡

SEPTEMBER 12, 2026
11:00 AM – 1:00 PM

YATES COUNTY
LOCATION TBD

JOIN US FOR A RELAXING & REJUVENATING EVENT DESIGNED JUST FOR YOU!

- ♡ Vendors with information on self care
- ♡ Each attendee will receive a gift bag!
- ♡ Earn 2 hours of OCFS training credit!

YOU CARE FOR OTHERS
LET US CARE FOR YOU!

More information to follow! ♡

August 13th
Geneva Office
6:30- 8:30pm

Adult and Pediatric First Aid/CPR/AED

The Adult and Pediatric First Aid/CPR/AED course incorporates the latest science and teaches students to recognize and care for a variety of first aid emergencies such as burns, cuts, scrapes, sudden illnesses, head, neck & back injuries, heat and cold emergencies and how to respond to breathing and cardiac emergencies, to help victims of any age - adults (about 12 years and older) and pediatric (infants and children up to 12 years of age). Students who successfully complete this course will receive a certificate from the American Red Cross Adult and Pediatric First Aid/CPR/AED valid for two years.

- **6 Minimum Participants**
- Trainer: Candi Hart
- Topic Areas: 2 (NH), 4 (SS)
- Cost: \$135.00
- EIP is available for licensed or registered providers and approved assistant.
- Apply for EIP [Here](#)



August 18th
Canandaigua Office
6:30-8:30pm

Supporting Social-Emotional Development in Infants & Toddlers

This training is designed for child care providers working with our youngest learners. Participants will explore practical strategies for responding to challenges in the infant and toddler classroom, discover how thoughtful room design can support emotional regulation, and learn ways to foster resilience in children from the very start. Providers will leave with tools and techniques to create nurturing, supportive environments that strengthen children's social-emotional growth and promote positive interactions every day.

- **2 Minimum Participants**
- **Trainer:** Candi Hart
- **Cost:** FREE
- **Topic Areas:** 6 (CA), 8 (SCA), 10 (ACE)



September 19th
Geneva Office
9-10:30am

CACFP Compliance Made Simple:

Documentation, Portions, and Daily Records

Understand the essential requirements for CACFP compliance by focusing on accurate documentation, correct portion sizes, and maintaining daily meal records.

- **2 Minimum Participants**
- **Trainer:** Amanda Miller
- **Cost:** FREE
- **Topic Areas:** 2(NH), 5 (BR)

September 29th
6 - 8pm via ZOOM

Making Financial Decisions and Preparing for Retirement

After completing this course, participants will better know how to manage their money and plan for retirement. This course focuses on the following areas:

- Making Better Financial Decisions
 - Buying a car
 - Getting a loan
 - Hiring an employee
 - Moving out of the home
- Estimating Social Security Benefits
 - Knowing how much to save for retirement
 - Learning how to find money to save
 - Working with a financial advisor

- **2 Minimum Participants**
- **Trainer:** Tracy Travis
- **Cost:** FREE
- **Topic Areas:** 5 (BR)

Cinnamon Nachos with Fruit Salad

Ingredients for 10 servings

(1 portion provides 1.5 oz. equivalent whole grain and $\frac{3}{4}$ c fruit)

- 8-inch Tortillas, whole wheat (1 per serving)
- 3 Tablespoons Sugar, granulated
- 2 Tablespoons Cinnamon, ground
- 7 $\frac{1}{2}$ cups of Mixed Fruit Salad



Directions:

1. Preheat convection oven to 325 degrees or conventional oven to 350 degrees. Line sheet pans with parchment paper.
1. Mix sugar and cinnamon in a small bowl.
2. Arrange tortillas on the prepared baking sheets. Spray or brush with water. Sprinkle each with $\frac{1}{2}$ teaspoon of the cinnamon sugar.
3. Cut each tortilla into 8 wedges with a pizza cutter or knife.
4. Bake until crisp, about 11 minutes (watch carefully to prevent burning).
5. Serve each tortilla with $\frac{3}{4}$ cup of fruit salad. Pick your favorite fruits!



The U.S. Department of Agriculture prohibits discrimination against its customers, employees, and applicants for employment on the bases of race, color, national origin, age, disability, sex, gender identity, religion, reprisal, and where applicable, political beliefs, marital status, familial or parental status, sexual orientation, or all or part of an individual's income is derived from any public assistance program, or protected genetic information in employment or in any program or activity conducted or funded by the Department." "If you need to file a complaint, USDA uses specific language. Therefore, If you wish to file a Civil Rights program complaint of discrimination, you must complete the USDA Program Discrimination Complaint Form, found online http://www.ascr.usda.gov/complaint_filing_cust.html, or call any USDA office. You may also call 866-632-9992 to request the form. A letter can be written, however it must contain all the information present on the form. Send your completed complaint form or letter to: USDA Office of the Assistant Secretary for Civil Rights 1400 Independence Ave, SW, Stop 9410 Washington, D.C. 20250-9410 or E-mail address: program.intake@usda.gov. Individuals who are deaf, hard of hearing, or have speech disabilities can contact USDA through the Federal Relay Service at Local or Federal relay: (800) 877-8339 Spanish relay: (800) 845-6136."

Every Donation Counts!
Thank You for
Making a Difference!

**Recent donors from April 1, 2026
through June 30, 2026**

- Budding Readers
- NYS Dept. of Health
- Ontario County Public Health
- Rushville United Methodist Church

*One of the key components of our annual **Community Baby Shower** is inviting other community agencies and programs also serving families to join the event and share information with attendees.*

*Thank You to all for supporting the **Ontario County Community Baby Shower!***

- **Aspire Hope NY**
- **Baby Box Safe Sleep Program**
- **Budding Readers**
- **Care Net/PCC**
- **Child Advocacy Center**
- **Finger Lakes Lactation**
- **Law NY**
- **Nourishing Pathways Lactation**
- **Ontario Public Health**
- **WIC**



Your cash donations will be used to assist a family in need or support our programming for parents, children & caregivers.



Summer Safety

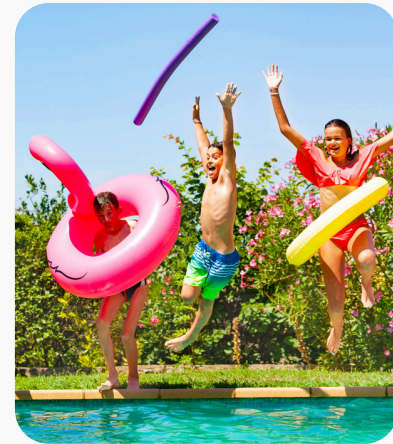
Summer is an exciting time for children to explore, play, and enjoy the outdoors. While summer fun creates lasting memories, safety should always come first. Children learn best when they feel safe, supported, and are free to explore.



Why summer safety matters:

Keeping children safe during summer activities help:

- Prevent injuries and accidents
- Build healthy habits
- Encourage safe independence
- Create a positive and enjoyable environment for play



Sun Safety:

- Apply sunscreen before outdoor play
- Reapply sunscreen often, especially after water play
- Wear hats and sunglasses
- Take breaks in shaded areas
- Drink plenty of water to stay hydrated

Water Safety:

- Always supervise children near water
- Empty small pools* and water tables after use
- Use life jackets when appropriate
- Teach children basic water safety rules

Playground Safety:

- Check playground equipment for hot surfaces
- Wear proper shoes while playing
- Supervise climbing activities
- Use helmets for bikes and scooters

Nature Safety:

- Check for ticks after outdoor play
- Use bug spray when needed

** Fill-and-drain kiddie pools, non-permitted wading pools, spa pools, and hot tubs are prohibited in all child care settings*



Handling Outbursts and Avoiding Emotional Meltdowns



Every parent has been there or has witnessed a child having an emotional outburst or meltdown. What we may not realize, however, is that there are usually small warning flags that signal an emotional meltdown. Being able to recognize these signals may help you defuse the situation before it is too late. You may notice your child acting bored, whining, begging, or ignoring. Cranky behavior such as fidgeting, teasing, irritability and resisting the smallest request is a big clue that an emotional meltdown may be coming soon. Some children simply start to shut down. They may exhibit sleepy or sluggish behavior and refuse fun things or avoid interacting.

Sometimes as parents we can miss these cues due to work, busy schedules in general or other situations that keep our minds distracted. You need to catch problem behavior while it is small and use positive distraction to turn the behavior around. Stay calm and positive. Many parents start warning and threatening their children by counting down or raising their voice before they correct their child's behavior. Sometimes this threat will just lead to a power struggle. Speak to your child in a calm tone and identify that they are having a specific feeling that is tied to the behavior. Children learn best by repetition so make it part of your child's daily routine to practice understanding their emotions which will begin to help them learn to self-regulate. Encourage and praise your child when they work through their behavior. This will also reinforce skills to limit challenging behaviors.



The duties of parenting can be overwhelming. However, when you can avoid a trip through an out-of-control and emotional situation, you will have one less thing to deal with in an all-too-busy schedule.

Dawn Waite-Dinehart
Parent Services Coordinator

JOIN US FOR THE 2026

COMMUNITY BABY SHOWER

LOCATIONS & TIMES:

Penn Yan Academy Cafeteria

- **March 28th**
- 10-11:30am
- Birth & Baby Class 12-2pm



Geneva Community Center Gym

- **June 27th**
- 2-3:30pm
- Birth & Baby Class 11:30am-1:30pm
(Black Box Theater, inside GCC)



Seneca Falls Community Center

- **September 26th**
- 10-11:30am
- Birth & Baby Class 12-2pm



FREE EVENT

Expectant Parents will Receive:

- Community resource information
- A diaper bag and baby supplies
- The chance to win raffle prizes
- Food and beverages will be available
- A fun time with other expectant parents!

REGISTER using the QR Code,

Or [click here](#) for the link,

Have a question? Call/Text

315-412-4527



healthy families
ontario, yates, & seneca
An Affiliate of Healthy Families America™



Office of Children
and Family Services
Healthy Families NY

***We Just Missed You!
Don't worry, we have one
more Community Baby
Shower you can sign up for!***

- September 26th at Seneca Falls Community Center from 10-11:30am

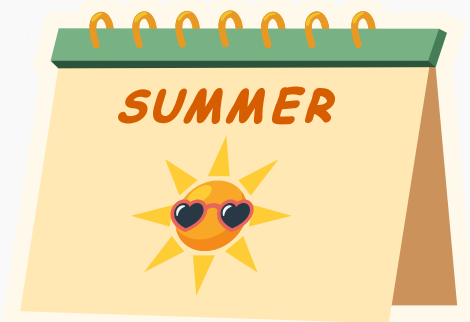
[Ontario County Resource Guide](#)

[Yates County Community Resource Guide!](#)

*Food Assistance Available
in Seneca County:
[Food Pantries Link](#)*

**COME
SEE
US !!**

- August 3rd from 11am - 12pm
 - The Living Well
- August 4th from 5 - 7:30pm
 - National Night Out
 - Rodman Lott and Son's Farm



CFR's FAIRWAYS 4 FAMILIES NEEDS YOU!!

**FRIDAY, AUGUST 21ST, 2026
12:00 PM SHOTGUN START**

**Silver Creek Golf Course
1790 E River St. Waterloo, NY**



REGISTRATION: 11AM-12 PM
4 PERSON SCRAMBLE: \$400/TEAM
INCLUDES: GOLF, CART, LUNCH
AND DINNER FOLLOWING

**Contact Mae at 315-835-1178 for more information
or visit link on [CFR website](#)**

MEN'S, WOMEN'S & MIXED TEAM
LOW SCORES
MEN'S & WOMEN'S CLOSEST TO THE PIN
MEN'S & WOMEN'S LONGEST DRIVE

OPTIONAL:
SKINS
MULLIGANS
50/50
RAFFLES
DOUBLE YOUR MONEY
PUTTING CONTEST

Thinking About Opening a Child Care Center?

Key steps to potential success:

- **Research the need** for child care in your community.
- **Develop a business plan** including legal entity, startup costs, budget, and enrollment goals.
- **Choose a location** that meets local zoning and safety requirements.
- **Understand New York State licensing regulations** and application requirements.
- **Explore funding opportunities** including grants, loans, and startup resources.
- **Create policies and procedures** for enrollment, supervision, health, and emergencies.
- **Obtain insurance coverage** for your program and business.
- **Recruit and hire qualified staff** who meet state training, background checks and credential requirements.
- **Prepare your facility** with age-appropriate equipment, furnishings, and materials.
- **Develop a parent handbook** outlining program policies and expectations.



Need help getting started? Contact Donna Wilcox at 315-759-9731 for free information, technical assistance, and resources to help you navigate the licensing process.

