



Child & Family  
Resources, Inc.



# 2023-2024 YEAR END REPORT

## Message from the Executive Director



### **Hand In Hand.**

*This is our philosophy in working with families and child care providers. Over the past year we have continued to see the impacts of the economy, stress and trauma on those we serve. We have encountered many with nowhere to turn for support. The lack of accessible child care, finding and retaining qualified staff in child care programs, the loss of household income for increasing bills, lack of basic needs items and the impact of stress on child and adult behaviors were highly evident in supports and resources requested this year.*

*As parents had access to necessary basic needs- like our car seat, grocery, diaper and emergency support funds- they were able to focus on other needs for their families.*

*As parents and child care providers were empowered with knowledge and skills to manage child behaviors and assist growth and development- by participating in home visits, parent groups or provider training- their strengths fostered growth and lives improved.*

*On behalf of all of us at CFR -and the children, parents and caregivers supported hand in hand, we thank you for your generosity and partnership.*



*Julie Champion*  
*Executive Director*

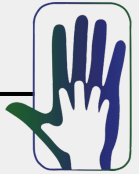
## **Board Members For Fiscal Year 2023-2024**

Sandra Ahner  
Renee Grant  
Dana Hollenbeck  
Amy Moracco  
January Nardoizzi  
Greg Noel  
Stephanie Northup  
Nancy Whyte

## **MISSION STATEMENT**

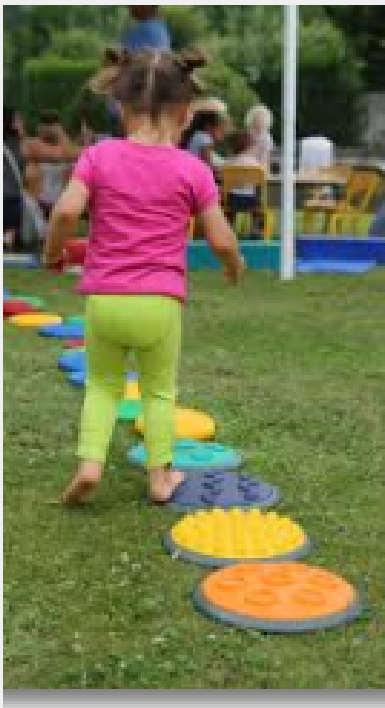
CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS, ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.

## Services to Support Communities & Businesses



- \* **Community Collaborations and Partnerships**
  - \* **Child Care Supply & Demand Data**
- \* **Tailored Services For Changing Family Needs**
  - \* **Supporting Child Care Businesses**

CFR staff were in the community conducting outreach activities through committee work, community presentations and events. Some of our regulars include school open houses, community health/safety fairs, or fun family events like **Geneva Reads Bookfest, Dundee's Fairy Tale Event, Fall into Canandaigua, and Seneca Falls' Halloween Walk in the Park** to name a few.



### Community collaborations & committees included:

- Success For Geneva's Children Board
- Geneva 2030's Birth 2 Kindergarten and Family Referrals Committees;
- Region 2 Infant/Toddler Resource Network;
- Seneca County DOH Creating Healthy Schools and Communities Collaboration;
- Yates County Child Welfare Court Improvement Project;
- Geneva Pre-K Advisory Board;
- Yates INSYGHT;
- Budding Readers Partnership;
- Keuka College Angel Tree Collaboration;
- Parenting Partners & Baby Cafe;
- Healthy Families Annual Community Baby Showers;

**Online impact included:** Our website, [cfresources.org](http://cfresources.org), received **5,425** website hits from **2,515** unique visitors. **7,673** total Facebook users were reached with **2,346** page visits.

**Family Connection events** held this past year included our **"Mardi Gras", "Pinwheel" Events in each county, "Hey Y'all it's Fall" and "Summer Carnival" events.**

Staff provided free activities, healthy snacks and crafts to **70** Children and **52** adults. Each of the **7** events included parent-child activities, time for parent connections, materials for projects, game ideas, and resource information.



## Parenting Services



- \* **Positive Parenting Skill Building and Parent Child Interactions**
  - \* **Promoting & Supporting Safe Places & Habits**
- \* **Foster Positive Development of Child Health, Growth & Learning**
- \* **Provide Access to Supports: Concrete, Peer & Social Connections**



### Programs Supporting Parent Engagement opportunities and Concrete Supports included:

FLIP-IT

Together Time

Stay-N-Play Drop In Care Program

Building Your Bounce

Common Sense Parenting

Families in Transition

Family Matters Parenting/Support Group

Active Parenting

Parent Advisory Committee

Car Seat and Crib Programs

Infant Supplies & Diaper Bank

Emergency Financial supports

- A total of **560** families were served through CFR's Family Resource Center programs with many accessing more than one service.
- **340** Home and supervised visits conducted with **70** adults through parent education skills program and supervised visitation services.
- **75** parenting education groups
- **52** Individual car seats were distributed with safety education by our state certified staff technicians.

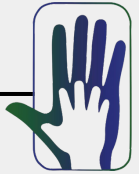


***Parenting education promotes the use of positive parenting practices, such as using positive language, planned discipline, and family routines. It also encourages nurturing behavior and increases parents' knowledge of child development and communication styles.***

<https://www.canr.msu.edu/news/the-importance-of-parent-education>

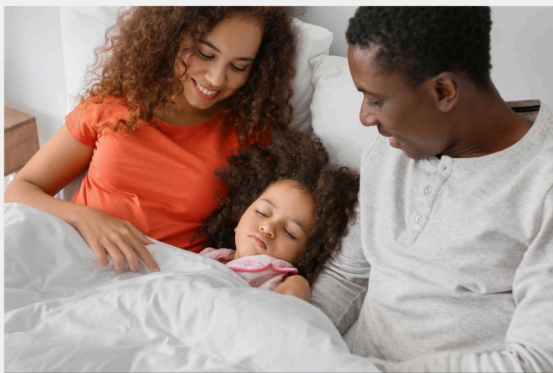


## Parenting Services Continued

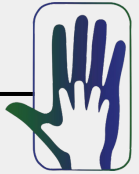


- **2 sessions of Families in Transition** were offered to **8** parents to support & provide tools for positive co-parenting that strengthens children involved. In December 2023 we discontinued offering this program due to several factors including; decreasing facility space, decreased demand for in-person sessions, funding to support the cost of delivery and staff availability to facilitate this program.

- **The Children's Center at the Yates County Courthouse usage has increased annually since being severely affected by the the Pandemic. 18 Families and 41** children were supported through **The Children's Center's** free drop-in child care center for children whose families or caregivers have business in the Yates County Court. Referrals to other community services were also given to parents accessing The Children's Center.



- Supporting working parents by providing child care information, referrals and child care assistance program information.
  - **344** Families accessed needed child care referrals.
  - **474** Children were in need of child care via our contacts
  - **Infant and Toddler care was the most frequent need requested. 66% for Yates County 51% for Ontario County 61% for Seneca County**
- **109(32%)** Families served in the referral calls indicated they were eligible for the New York State Child Care Subsidy Program. (Now known as the Child Care Assistance Program)



- **2,271** Home visits were conducted by our **Healthy Families Ontario, Seneca & Yates programs.**
- This program provided support for obtaining pre-natal care, family work-life needs, child development, and parent child interactions.
- **128** families received weekly, bi-weekly, monthly or quarterly visits

**Community Baby Shower** events were held in each county. Parents were provided with helpful resource connections & infant supplies. Community agencies attended to share their information and resources with parents at these events.

- **20** Ontario families and **15** community partners
- **20** Seneca families and **12** community partners
- **18** Yates families and **9** community partners

**Enrolled Families Special Events** Included

- Fall Pick n Patch Day **54** adults and **23** children
- Dr. Seuss's Birthday collaboration with 6 library's in all 3 counties; **155** attendees



**One mom's thoughts**

***"This program is wonderful. It offers so many different options whether it be help with family/baby needs or needs that the parent has. I would often need help with filling out overwhelming paperwork for WIC or DSS and my worker would help me, without breaking a sweat! Anything me or my child needed, my worker was one call away... This program is wonderful and everyone should take advantage!"***

## Child Care Program Services



- \* **Expanding & Strengthening the Child Care Community**
- \* **Supporting Family Child Care Businesses With Resources**
- \* **Promoting Quality Care via Technical Assistance, Training & Monitoring**

- **4,885** instances of basic technical assistance, health care consultancy and intensive technical assistance visits were provided to registered, licensed and legally exempt child care providers.
- **510** individual Child Care Providers attended trainings offered by CFR. Many attending several sessions.
- **98** Training sessions were offered to Child Care Providers via workshops, one-on-one sessions, series classes and virtual meeting classes
- Child Care Centers received **6** sessions of onsite in-service training (**92** staff trained)

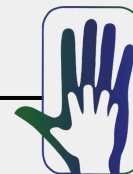


- **62** Child Care Providers received individualized intensive technical assistance (ITA) in their programs to focus on their specific program needs and opportunities for quality improvements. They received **60.5** hours of service during **49** visits.

- **18** potential providers attended our training to become registered and **7** received grants to start up their family child care businesses. Legally Exempt child care providers were able to apply for grants, **6** were awarded.



## Child Care Program Services Continued



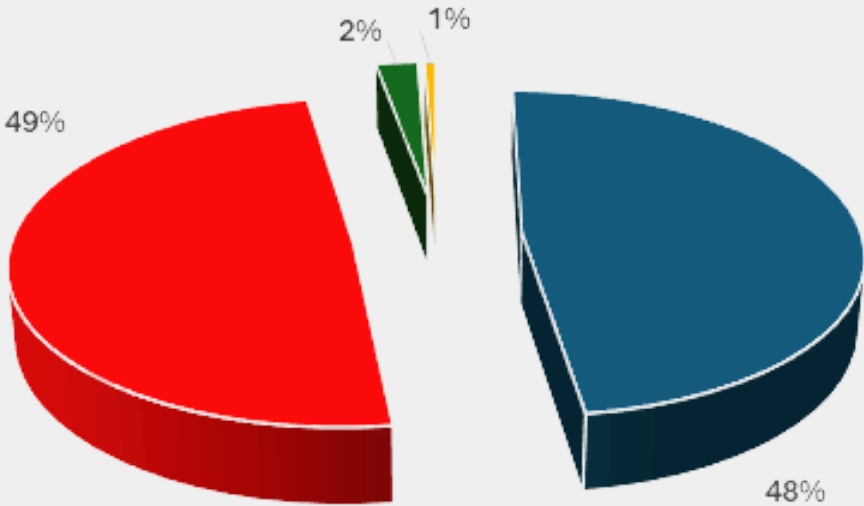
- **43** child care providers participated in our state sponsored Child and Adult Care Food Program (CACFP), serving **150,472** nutritious meals to children. **38** child care providers are currently enrolled with **379** children being served.
- **245** visits were conducted by CFR staff in our Child Care Registration, Enrollment and Inspection services to Family Based, School Age Child Care and Legally Exempt providers. **72** inspections were conducted with suspected illegal programs.

- As of August 2024 the number of Registered FDC and SACC programs per county were:  
**Ontario-44, Seneca-14, Yates-9**
- The number of approved Legally Exempt providers per county were:  
**Ontario-66, Seneca-23, Yates-14**
- These numbers do not include Licensed Child Care Centers or Group Family Child Care programs as these are overseen by OCFS Regional Office. These include:  
**Ontario-32, Seneca-6, Yates-4**
- Staff diligently worked to support **104** programs with the OCFS Workforce Retention grants. These provided over **2,484,722 dollars** for salary bonuses and hiring incentives to child care workers. This also included additional trainings, TA visits, calls and one-on-one support to programs.
  - **75** Ontario County programs
  - **16** Seneca County programs
  - **13** Yates County programs



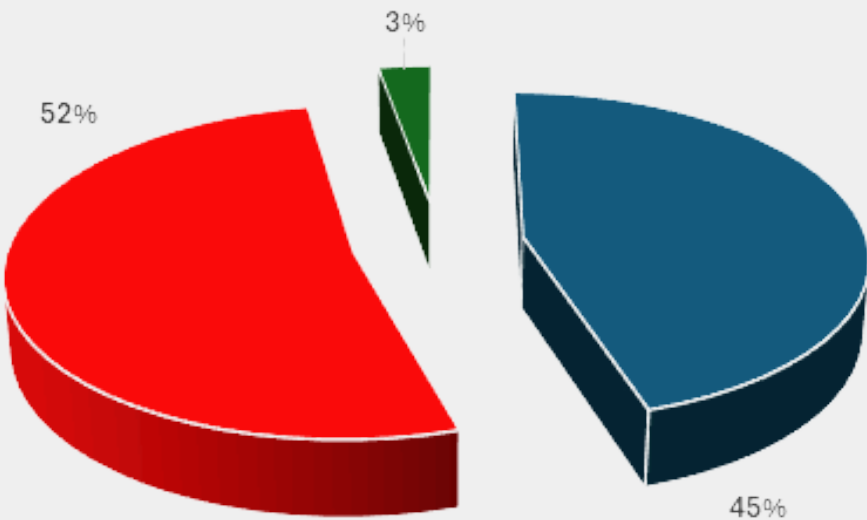


Agency Revenue



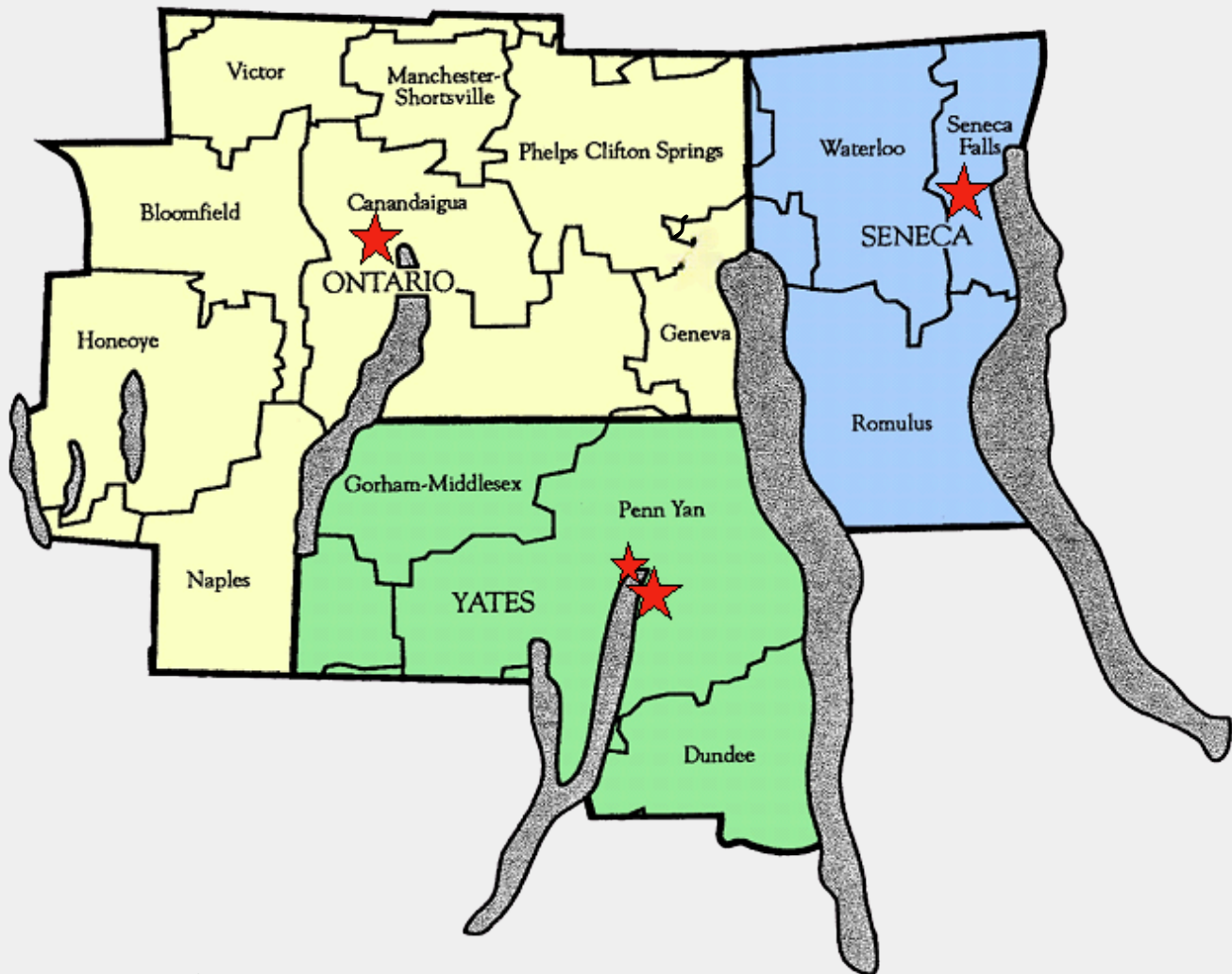
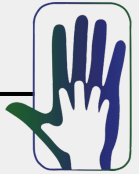
- Government Funding-Child Care Support Services- \$1,138,871
- Government Funding-Family Resource Services- \$1,171,436
- Program Service Fees/Individual Donations- \$54,402
- Fundraising/United Way/Foundations- \$14,695

Agency Expenses



- Child Care Support Services- \$1,034,227
- Family Resource Programs- \$1,189,812
- Administrative Supports- \$64,915

## Our Locations



### Ontario County:

Canandaigua: 502 S. Main Street, 585-919-2476

### Seneca County:

Seneca Falls: 115 Fall Street, 315-568-0945

### Yates County:

Penn Yan: 263 Lake Street (Business office), 315-536-1134

Penn Yan: 415 Liberty Street, 315-531-3438

The Children's Center, Yates County Court House





### Key Funders

- Excellus
- F.F. Thompson Foundation
- NYS Department of Health
- NYS Office of Children & Family Services
- NYS Office of Court Administration
- NYS Governor's Traffic Safety Committee
- Ontario County Department of Social Services
- Seneca County Department of Human Services
- Seneca County Department of Health
- United Way of Northern Yates County
- Yates County Department of Social Services

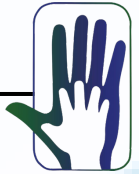


### Memberships

Child and Family Resources is a member of many state and national networks in order to stay at the forefront of policy issues and for information to better inform parents, providers, businesses and communities we serve.

- NYS Early Care and Learning Council
- Prevent Child Abuse New York
- Child Care Aware of America
- Healthy Families America
- National Supervised Visitation Network





## Donations

**Thank you to all of our donors!**

**Donations through board and community engagement have helped to support parent/child programming, provide concrete supports and enabled CFR to hold free family enrichment events in the community. A Special thank you to community volunteers for supporting our Parent Advisory Committee.**

### Current Staff

**Executive Director**

Julie Champion

**Director of Operations**

Heather Fiero

**Finance Director**

Tara Thompson

**Program Coordination**

Kelli Aruck

Andrea Bedette

Sarah Scorsone

Tracy Travis

Dawn Waite-Dinehart

Donna Wilcox

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Meghan Alexander	Kelly Lee
Cora Barbera	Mae Major
Kristen Beideman	Amanda Miller
Teresa Bryan	Cheonna Miller
Nicky Bryson-Maher	Mirandia Pipher
Zakena Dixon-Byrd	Natalie Poore
Courtney Ellis	Raechel Rilands
Teraisa Hammond	Melissa Saporito
Candi Hart	Kathy Storto
Amanda Hines	Shana Toner
Eileen Kiesinger	Jennifer Unruh
Tiffany Lasher	

- First Congregational Church of Canandaigua
- Angel's Family Restaurant
- Antique Inn
- Applebee's
- Bad Burro Coffee Company
- Budding Readers
- CAP Cayuga/Seneca
- Community and Churches in Action
- Ciccino's Pizzeria & Restaurant
- Connie's Diner
- Crown Jewelers
- Dewey's Tavern
- Domino's Pizza
- Downtown Deli
- Fairfield Inn & Suites Marriot
- Finger Lakes Gaming and Racetrack
- Friendship House Quilter Bees
- It's a Wonderful Run
- Knapp & Schlappi
- Knights of Columbus
- Lake to Lake Baby Quilt Program & Keuka Quilters
- Lakeshore Family & Cosmetic Dentistry
- Penn Yan Exercise Group
- Period Love Project
- Pivotal Partnership
- Quilter's Guild
- Ryan Chiropractic
- Seneca Farms
- Sinicropi Florist & Gift Shop
- The Lake House
- Tops Markets
- Victor Community Closet