

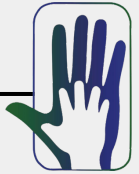


Child & Family
Resources, Inc.



2024-2025 YEAR END REPORT

Message from the Executive Director



Dear Friends and Partners,

Welcome to our 2024-2025 Annual Report. At Child and Family Resources, our mission is centered on enhancing and empowering the lives of children and those who care for them. This past year, we remained committed to building a community where every child has the foundation to thrive and every family has the resources to succeed.

Our work is rooted in the belief that strong families create strong communities. To achieve this, we focus on several key pillars:

- **Concrete Supports for Families in Need:** We understand that immediate challenges require direct action. This year, we expanded our efforts to provide essential resources ranging from basic necessities to emergency assistance ensuring families have the stability they need to move forward.
- **Empowering Child Care Programs:** We are proud to serve as a vital resource for local providers, offering start-up grants, specialized training and on-site technical assistance. By elevating the quality of care, we ensure that our community's youngest members are in safe, nurturing, and high-quality learning environments.
- **Parenting Groups & Home Visiting:** Through evidence-based home visiting services and interactive groups, we partner with parents directly in their homes and neighborhoods. These programs provide the tools and confidence necessary to foster healthy development and resilient family bonds.

Everything we have accomplished is a testament to the power of our collective mission. As you read through the stories and statistics in this report, we hope you see the real-world impact of your support.

Thank you for being part of our journey to enhance, empower, and uplift our community.

Board Members For Fiscal Year 2024-2025

Sandra Ahner
Kelsie Easterbrooks
Renee Grant
Dana Hollenbeck
Ally Koczent
Amy Moracco
January Nardoizzi
Greg Noel
Stephanie Northup
Nancy Whyte

OUR MISSION

CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS, ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.



With gratitude,

Julie Champion
Executive Director

Services to Support Communities & Businesses



- * **Community Collaborations and Partnerships**
 - * **Child Care Supply & Demand Data**
- * **Tailored Services For Changing Family Needs**
 - * **Supporting Child Care Businesses**

CFR staff were in the community conducting outreach activities through committee work, community presentations and events. Some of our regulars include school open houses, community health/safety fairs, or fun family events like **Geneva Reads Bookfest, Ovid Strawberry Festival, Dundee's Fairy Tale Event, Fall into Canandaigua, Seneca Falls' Halloween Walk in the Park and Star Shine in Penn Yan** to name a few.

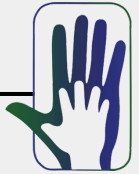


Community collaborations & committees included:

- Budding Readers Partnership
- Geneva 2030's Birth 2 Kindergarten and Parent & Community Connections action teams
- CAAST-Community Agencies & Schools Together Committee
- Child Care Business Navigator Tool Kit Kick-Off
- Child Care Center Directors' Coalition
- Community and Family Services Association of New York
- Healthy Families Annual Community Baby Showers
- Keuka College Angel Tree Collaboration
- Family Connection Circle Groups Collaboration
- OCCSAM-Ontario County Community Service Agencies
- Region 2 Infant/Toddler Resource Network
- Seneca County DOH Creating Healthy Schools and Communities Collaboration
- Seneca County CHA/CHIP Committee
- Success For Geneva's Children Board
- The Children's Center Advisory Board
- Yates Systems of Care
- Yates County Agencies Tier 1 Meetings

Online impact included: Our website, cfresources.org, received 6,086 website hits from 2,689 unique visitors. 3,998 total Facebook users were reached with 2,818 page visits.

Through our CFR Family Connection events held this past year, we offered free parent child activities, parent connections and resources to **175** Children and **99** adults.



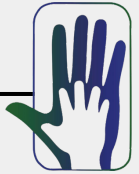
- * **Promoting & Supporting Safe Places & Habits**
- * **Positive Parenting Skill Building and Parent Child Interactions**
- * **Foster Positive Development of Child Health, Growth & Learning**
- * **Provide Access to Supports: Concrete, Peer & Social Connections**



- A total of **517** families were served through CFR's Family Resource Center programs with many accessing more than one service
 - **276** Home and supervised visits conducted with **142** adults through parent education skills program and supervised visitation services
 - **84** parenting education groups held
 - **88%** of parent education participants felt the strategies learned were helpful
-
- **40** Parenting classes were offered at the Ontario County Jail. **27** parents attended while incarcerated. **3** parents continued support services after their release.
 - **28** sessions of the drop-in **Stay N Play** Program were offered through August 2025, to give parents an opportunity for appointments, errands or a moment of free time- **39** children attended.
 - **50** Individual car seats were distributed with safety education by our state certified staff technicians



“[Parent Educator]..understands that it can be a very emotional and traumatic process and in my experience, is there to help families through it together and will make sure that families get any help they need” - Parent



Programs Supporting Parent Engagement opportunities and Concrete Supports included:

FLIP-IT

Stay-N-Play Drop In Care Program

Building Your Bounce

Common Sense Parenting

Family Matters Parenting/Support Group

Active Parenting

Parent Advisory Committee

Car Seat and Crib Programs

Infant Supplies & Diaper Bank

Emergency Financial supports

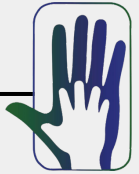


- **\$30,425** in concrete supports were provided to parents. These supports included diapers, wipes, clothes safety equipment and help with rent, household expenses and emergency utility bills.



100% of the 98 completed referral follow-up calls, the families indicated they would use CCR&R services again

- Supporting working parents by providing child care information, referrals and child care assistance program information
 - **225** Families accessed needed child care referrals
 - **324** Children were in need of child care via our contacts
 - **Infant and Toddler care was the most frequent need requested**
 - 49% for Yates County**
 - 41% for Ontario County**
 - 48% for Seneca County**
- **73(32%)** Families served in the referral calls indicated they were eligible for the New York State Child Care Assistance Program



Children's Center at the Yates County Courthouse

The center, in operation since 2008, serves as a vital resource for families and children who may need support during court proceedings. This nurturing environment provides a safe and engaging space for children to stay while their guardians attend to court matters. The center is equipped with age-appropriate toys, books, and activities designed to make the experience as positive as possible for young ones



- **51** Families and **72** children were supported through **The Children's Center's** free drop-in child care center for children whose families or caregivers have business in the Yates County Court.
- Referrals to other community services were also provided to parents accessing The Children's Center.





- **2,130** Home visits were conducted by our **Healthy Families Ontario, Seneca & Yates program staff**
- This program provided support for obtaining pre-natal care, family work-life needs, child development, and parent child interactions
- **109** families received weekly, bi-weekly, monthly or quarterly visits

Our Healthy Families program organizes Community Baby Shower events held in each county. Parents were provided with helpful resource connections & infant supplies. Community agencies attended to share their information and resources with parents at these events.

- **63** Families and **32** community partners



Enrolled Families Special Events Included

- Fall Pick n Patch Day **83** adults and children attended

Family Connection Circle Parenting and breastfeeding support and playgroup. Program began in July 2025.

- **3** groups were held in July and August with **4** adults and **5** children in attendance



“It [home visit program] was very personal; a bonding experience. I was able to trust my worker’s input. She really opened my mind and expanded my understanding. I read and have my kids read more because of her influence” ~ Parent participant



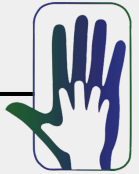
- * **Expanding & Strengthening the Child Care Community**
- * **Supporting Family Child Care Businesses With Resources**
- * **Promoting Quality Care via Technical Assistance, Training & Monitoring**

- **276** instances of basic technical assistance and health care consultancy were provided to registered, licensed and legally exempt child care providers
- **410** individual Child Care Providers attended trainings for increasing knowledge and impacting program quality. Many attended several sessions.
- **104** Training sessions were offered to Child Care Providers via workshops, one-on-one sessions, series classes and virtual meeting classes
- Child Care Centers received **16** sessions of onsite in-service training (**199** staff trained)



- **95** Child Care Providers received individualized intensive technical assistance (ITA) in their programs to focus on their specific program needs and opportunities for quality improvements. This includes support provided by our Infant & Toddler Specialists and our Infant & Early Childhood Mental Health Consultant.
 - **81.75** hours of support provided during **65** visits
- **25** potential providers attended our training to become registered
 - **5** received grants to start up their family child care businesses
 - As a result, **56** child care slots were created
- Legally Exempt child care providers were able to receive support on enrollment processing, regulatory compliance and apply for grants to get safety items and learning materials for children in their care. – **23** were awarded

Child Care Program Services Continued

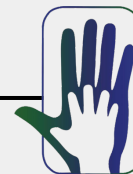


- **42** child care providers participated in our state sponsored Child and Adult Care Food Program (CACFP), serving **136,794** nutritious meals to children
 - **35** child care providers are currently enrolled with **363** children being served
 - **\$264,463** reimbursed to family child care programs for CACFP approved meals
-
- **As part of registration and enrollment services requiring quarterly inspections for Registered programs and inspections for newly Enrolled programs, 335 visits** were conducted by CFR staff in our Child Care Registration, Enrollment and Inspection services to Family Based, School Age Child Care and Legally Exempt providers. **31 inspections** were conducted with suspected illegal programs
 - As of August 2025 the number of Registered FDC and SACC programs per county were: **Ontario-39, Seneca-13, Yates-9**
 - The number of approved Legally Exempt providers per county were: **Ontario-63, Seneca-21, Yates-15**
 - These numbers do not include Licensed Child Care Centers or Group Family Child Care programs as these are overseen by OCFS Regional Office. These include: **Ontario-31, Seneca-6, Yates-5**



“You [CCRR team member] provided us with valuable information that we can successfully incorporate to build upon the success of our programs! We cannot wait to work with you in the future” ~Child Care Provider

Child Care Program Services Continued



The Empire State Family Child Care Collaborative was established in July 2025 with new OCFS funding, to help family child care programs grow their business. Providers that participated received business based coaching and FREE child care management software. As of August 2025, 3 child care providers had joined.

...from Child Care Providers after attending CFR Professional Development classes

“This was an informative training. I learned lots of ways to help children with aggression and biting. [Facilitator] does a wonderful job with the training and provides lots of resources and information. I very much enjoy her trainings.”

“I would like to share that this training was very fun and I look forward to the next one (hopefully more fun dance breaks!)”

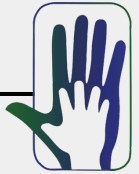


“I will be changing my program space to be more proactive.”

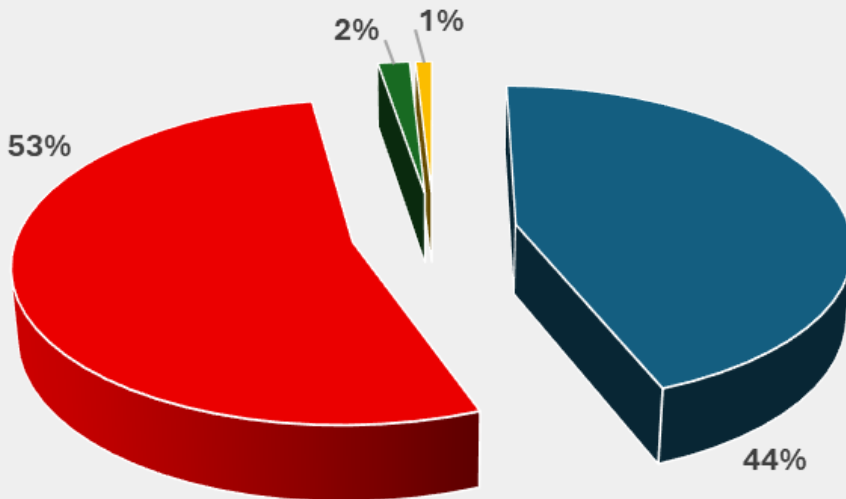


“[CCRR team member] is amazing and very [informative] about everything to do with day care. She answered all questions to the best of her ability and let us ask as many questions necessary. She helped us learn a lot on setting up for the most success [in our business]. Thank you!!”

“[CCRR team member] taught in a way that was easy to follow and made myself and others comfortable. I'm glad I took this training and will look for her name when signing up for others.”

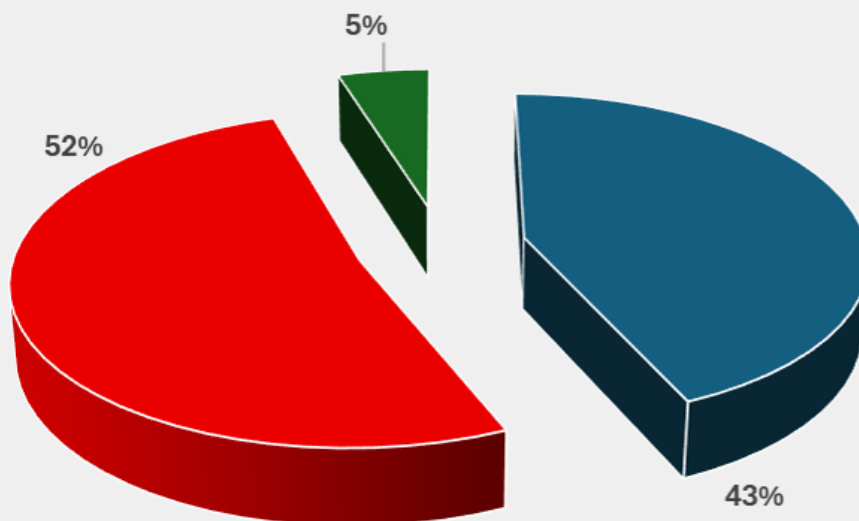


Agency Revenue



- Government Funding-Child Care Support Services- \$1,124,846
- Government Funding-Family Resource Services- \$1,357,652
- Program Service Fees/Individual Donations- \$44,613
- Fundraising/United Way/Foundations- \$22,992

Agency Expenses



- Child Care Support Services- \$1,089,500
- Family Resource Programs- \$1,298,155
- Administrative Supports- \$122,723

95¢

of every dollar
invested in CFR
goes directly into
program services!!





Ontario County:

★ Canandaigua: 502 S. Main Street, 585-919-2476

Seneca County:

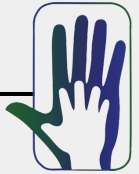
★ Seneca Falls: 115 Fall Street, 315-568-0945

Yates County:

★ Penn Yan: 263 Lake Street (Business office), 315-536-1134

Penn Yan: 415 Liberty Street, 315-531-3438

The Children's Center, Yates County Court House



Key Funders

- NYS Department of Health
- NYS Office of Children & Family Services
- NYS Office of Court Administration
- NYS Governor's Traffic Safety Committee
- Ontario County Department of Social Services
- Seneca County Department of Human Services
- Seneca County Department of Health
- Yates County Department of Social Services



Memberships

Child and Family Resources is a member of many state and national networks in order to stay at the forefront of policy issues and for information to better inform parents, providers, businesses and communities we serve.

- NYS Early Care and Learning Council
- Prevent Child Abuse New York
- Child Care Aware of America
- Healthy Families America
- National Supervised Visitation Network

Quality Standards

- **NYS Standards of Excellence Certification** required for Child Care Resource Centers awarded by the Early Care and Learning Council, Albany, NY.
- **Healthy Families Quality Assurance Certification** required through Healthy Families America

Celebrating 50 years

**of Impact
in 2026!**

**Thank you for being part of our
journey as we support children,
families and child care programs in
Ontario, Seneca and Yates Counties**



**Child & Family
Resources, Inc.**

Celebrating **50**
Years

*Hand in Hand
for Children
& Families*

Congratulations and thank you to the following staff for their continued dedication to CFR!

20+

years of dedication and loyalty



Julie Champion
26 years



Amanda Hines
25 years



Dawn Waite-Dinehart
22 years



Heather Fiero
20 years

10-19

years of dedication and loyalty



Natalie Poore
18 years



Teresa Bryan
14 years



Sarah Scorsone
13 years



Tracy Travis
10 years

5-9

years of dedication and loyalty



Eileen Kiesinger
8 years



Cheonna Miller
5 years



Andrea Bedette
6 years



Zakena Dixon-Byrd
5 years



Our Dedicated Staff

Executive Director

Julie Champion

Director of Operations

Heather Fiero

Finance Director

Tara Thompson

Program Coordination

Kelli Aruck

Andrea Bedette

Candi Hart

Sarah Scorsone

Tracy Travis

Dawn Waite-Dinehart

Donna Wilcox

Meghan Alexander	Eileen Kiesinger
Alisha Baliva	Kelly Lee
Kristen Beideman	Tricia Liesner
Teresa Bryan	Mae Major
Nicky Bryson-Maher	Amanda Miller
Alexis Condrey	Cheonna Miller
Zakena Dixon-Byrd	Natalie Poore
Courtney Ellis	Hannah Tompkins
Britteny Guzman	Shana Toner
Amanda Hines	Brittany Trank
Sara Keller	Jennifer Unruh

**Thank you to all
of our donors!**

Donations through board and community engagement have helped to support parent/child programming, provide concrete supports to families and provided resources needed for our free family enrichment events in the community.

A special thank you to our community volunteers for supporting our Parent Advisory Committee and our Children's Center Advisory Board.

**We received over
\$27,000 in donations
this past year!**

Donations included:
books, jackets, diapers, toys,
quilts, and monetary gifts to
support family needs and
program supplies!