

# CHILD & FAMILY RESOURCES, INC.

A Look at Child Care in  
Ontario, Seneca and Yates Counties  
2021-2022



## MISSION

**CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.**

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*Child & Family Resources is a member of:*



# CHILD & FAMILY RESOURCES, INC.



## Introduction



**Child and Family Resources prepared this Supply and Demand Report of Child Care Resources to respond to inquiries frequently made by parents, employers, community organizations and government organizations.**

- ☞ What is Child Care Resource and Referral?
- ☞ What are the statistics related to child care in the United States, New York State and Ontario, Seneca and Yates Counties?
- ☞ What is the number of Child Care facilities in each county and how many children can they care for?
- ☞ How does the supply of child care compare to the demand for child care in each county that we assist?
- ☞ What is the status of School-Age Child Care in Ontario, Seneca and Yates Counties?

As stated on the Child Care Aware of America website, *“Choosing child care is one of the most important decisions families make and it can be difficult to find reliable information about your child care options. Local Child Care Resource and Referral agencies help parents take the guesswork out of choosing care by providing referrals to local child care providers, information on state licensing requirements and information on where to get help paying for child care.*

*Quality child care programs are so important to working parents and to the economy. Parents need care to work or attend school or training programs. Businesses need quality child care programs so that their employees can get to work. Quality child care providers protect the health and safety of the children in their care and they help children learn and be prepared for school.*

*Quality child care has many benefits, including preparing children for school. Child Care Resource and Referral agencies strive to support child care settings that help children grow and learn by supporting providers with training, coaching and continuing education.*

*CCR&R’s gather important data on child care needs and trends. Many families want to know the average cost of child care in their area as they’re searching for the right program. Potential child care providers may wonder what the needs of the community are before they open a child care business. They may also want to know where gaps in service are in order to target their business to meet certain needs. This research helps to report what is happening in the child care field each year. This data is helpful to families, providers and policy makers.”*

<http://childcareaware.org/about/child-care-resource-referral/>

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## What is a Child Care Resource and Referral?



A CCR&R serves as an advocate for the needs of children, parents and the community. We offer support services within Ontario, Seneca and Yates Counties.

### ***Parent Support***

- ☞ Referrals to local child care providers using our up to date database via phone, in-person or internet access
- ☞ Information about the different types of child care and licensing requirements
- ☞ Information about available local child care subsidies and market rates for child care
- ☞ Education on quality care, child care regulations and interviewing techniques
- ☞ “CFR Connection”, an agency newsletter with current child development information, community connections, fun parent/child activities and news of special events
- ☞ Resource Lending Library including activities to do at home, books, toys, equipment and more for parents

### ***Provider Support***

- ☞ Information and technical assistance with starting a child care business
- ☞ Application assistance and registration of Family Child Care and School-Age Child Care Programs in Ontario, Seneca and Yates Counties
- ☞ Continued education, hands-on training and intensive on-site technical assistance for caregivers delivered by NYS Verified or Credentialed Trainers in order to maintain and increase their understanding and knowledge of caring for children
- ☞ Assistance in accessing scholarship information to pay for trainings
- ☞ Infant/Toddler Technical Assistance Center with resources for Infant/Toddler caregivers and trainers
- ☞ Information and support on National and State accreditation programs
- ☞ “CFR Connection”, an agency newsletter with current child care information, activities, child development issues and news of special events
- ☞ Access to the Child & Adult Care Food Program, a federal reimbursement nutrition program, offering support in menu planning and meal preparation.
- ☞ Resource Lending Library including activities, programming ideas, literacy kits, toys, equipment and more for child care professionals.

### ***Community & Business Support***

- ☞ Outreach and education on child care options that support employees
- ☞ Technical assistance on site or off for employee’s child care or parenting needs
- ☞ Presentations about agency services
- ☞ Advocating for children at community, state, and federal levels
- ☞ Community events to support children, parents and child care providers
- ☞ Education about referrals for child care and what quality child care is to the community
- ☞ Collection and statistics of supply and demand for child care in communities

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## Population Indicators



State and County indicators related to children and their welfare from the 2019 United States Census data

	New York		Ontario		Seneca		Yates	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Population: 2019	19,572,319	100%	109,511	100%	34,390	100%	25,011	100%
Population under age 18: 2019	4,108,499	21%	22,329	20%	6,879	20%	5,555	22%
Population under 18 that is under age 5: 2019	1,154,201	28%	5,446	24%	1,841	27%	1,496	27%
Population under age 18 that is age 5-18: 2019	2,954,298	72%	16,883	76%	5,038	73%	4,059	73%
Own children in single parent household: 2019	1,355,066	33%	7,216	33%	1,794	26%	927	17%
Population ages 15-17 not enrolled in school: 2019	21,651	.1%	114	.1%	92	2%	346	8%
Population ages 5-17 with a disability: 2019	154,560	5%	822	5%	555	11%	255	6%
Population under age 18 who are below poverty: 2019	791,913	27%	2,494	15%	957	19%	993	24%

### Statistics from The True Cost of High-Quality Child Care Across the United States, 2021 report<sup>2</sup>

	Infant		Toddler		Preschooler		Family child care	
	Base quality	High quality	Base quality	High quality	Base quality	High quality	Base quality	High quality
New York	\$22.5K	\$35.4K	\$17.6K	\$27.6K	\$13.8K	\$21.3K	\$16.4K	\$36.2K
United States	\$15.9K	\$28.8K	\$13.2K	\$22.4K	\$10.7K	\$17.2K	\$13.7K	\$29.8K

<sup>1</sup> Unless otherwise noted, statistics in these sections are from the American Community Survey, U.S. Census Bureau, 2019 five-year estimates, Tables used; B17001, B01001, B14003, B23008 and B18101.

<sup>2</sup> Base-quality scenarios use default data from [www.costofchildcare.org](http://www.costofchildcare.org) representing a program meeting state licensing regulations. The high-quality scenario includes all quality variables available in the interactive model. <https://www.americanprogress.org/article/true-cost-high-quality-child-care-across-united-states/>

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## Income and Employment Indicators



State and County indicators related to children and their welfare from the 2019 United States Census Data, American Community Survey

Income Indicators <sup>1</sup>	New York	Ontario	Seneca	Yates
Median family income for Married couple families with own children: 2019	\$110,280	\$110,127	\$85,173	\$85,163
Median family income for Single mother families with own children: 2019	\$30,794	\$34,665	\$23,393	\$25,625
Median family income for Single father families with own children: 2019	\$47,095	\$53,083	\$41,313	\$30,568

⌘ In New York from December 2020 to December 2021, the number of private sector jobs increased by 5.2% in the state and by 5.1% in the nation.<sup>2</sup>

⌘ The job count in the Rochester metro area rose by 30,700, or 7.3% to 449,400, from December 2020 to December 2021.<sup>2</sup>

Employment Indicators <sup>1</sup>	New York	Ontario	Seneca	Yates
Number of children under 6 with <b>both</b> parents in the work force: 2019, 2 parent household	539,035	2,867	805	543
Number of children under 6 with <b>one</b> parent in the work force: 2019, 1 parent household	339,936	1,636	504	218
Number of children under 6 with <b>custodial</b> parent <b>not</b> in the work force: 2019	105,460	387	183	26
Number of children 6-17 with <b>both</b> parents in the work force: 2019, 2 parent household	1,102,631	7,710	1,876	1,446
Number of children 6-17 with <b>one</b> parent in the work force: 2019, 1 parent household	730,210	4,201	942	520
Number of children 6-17 with <b>custodial</b> parent <b>not</b> in the work force: 2019	179,460	992	165	163

<sup>1</sup> 2019 five year estimates- American Community Survey, B23008 and B19126 reports

<sup>2</sup> Employment In New York State Research and Statistics, February 2022, <http://www.labor.ny.gov>

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## Major Employers: Ontario, Seneca & Yates Counties



Employers depend on childcare to keep their workforce available and businesses viable

### Ontario County<sup>1</sup>

Abby Industries/Ontario ARC
Constellation Brands Inc.
Clifton Springs Hospital & Clinic
F.F. Thompson Hospital
Finger Lakes Health System
Finger Lakes Racing Association Inc.
G.W. Lisk Co., Inc.
Hobart & William Smith Colleges
Pactiv Corporation
Wegmans Food Markets



The median yearly household income for Ontario (\$96,419) Seneca (\$82,266); Yates (\$80,226)

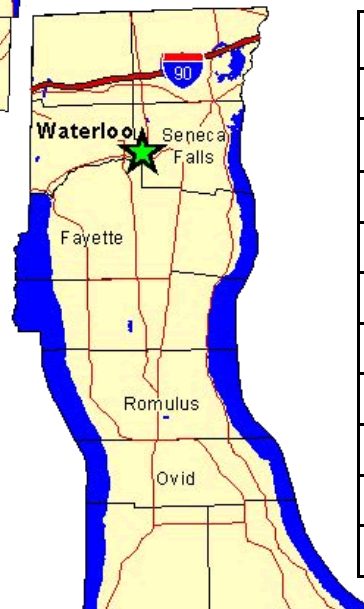
2019 ACS  
5-Year Estimates  
(B19126)

"High inflation is taking away some of the benefits of these large wage increases we're seeing now.", Federal Reserve Chair Jerome Powell, January 2022

*Employment in New York State Research and Statistics, February 2022 Report*

### Seneca County<sup>2</sup>

Finger Lakes Health
del Lago Resort & Casino
Wegmans Food Markets
Waterloo Premium Outlets
ITT Goulds Pumps
Wadhams Enterprises
Hobart & William Smith Colleges
Mozaic
New York Chiropractic College
New York State Electric & Gas



### Yates County<sup>3</sup>

Birkett Mills
Coach and Equipment
Keuka College
Penn Yan Aero
Silgan Plastic
School Districts



In a 6 month period, 45% of parents are absent at least once due to child care breakdowns. In addition, 65% of parents' work schedules are affected by child care challenges, an average of 7.5 times over a 6 month period.

*Child Care Aware of America: the US and the High Cost of Child Care, 2018 Report*

<sup>1</sup> <https://ontariocountyny.gov/1059/Top-Ten-Employers>

<sup>2</sup> <https://www.discoverSeneca.com/seneca-chamber/doing-business-here/>

<sup>3</sup> <http://yatesny.com/>

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## Types of Legal Care in New York State



Choosing quality care for children is important. Safe and positive child care sets the stage for the healthy growth and development of children. There are many different types of child care available- from child care in someone's home to center based child care.

- ⌘ The fewer the children for each adult, the better for the children. The lower ratio of caregiver to child allows more time to be spent with each child, which could lead to a higher quality program.
- ⌘ Typically, a smaller group size lends to more individualized attention for children.

### Care Excluded from OCFS (Office of Children and Family Services) regulation

- ⌘ **Legal Exempt Care**– 2 children, 3 or more hours a day (non-relative) or care for relatives or care for less than 3 hours per day, per child **And** subsidized (receiving subsidy payment from the county for the child care provided) The number of exempt care providers is greatly affected by subsidy dollars available.
- ⌘ **Legal Informal** – 2 children, 3 or more hours a day (non-relative) or care for relatives or care for less than 3 hours per day, per child **And** care is non-subsidized
- ⌘ **Nursery School and Preschools** - serve children ages 2-5 years old in a variety of settings
  - ⌘ Classes may meet anywhere from 1 – 5 days per week for less than 3 hours per class and follow the school year calendar
  - ⌘ These programs are not Registered/Licensed by OCFS
- ⌘ **In Home Child Care Providers (Nanny, Au-Pair)** - care for child/children in their home
  - ⌘ There is no limit to the number of children that can be cared for as long as all reside in the home where care is given
- ⌘ **Camps** - day or overnight recreational programs that operate when school is not in session. Camp programs are regulated to some degree by New York State Department of Health. All of the above legally exempt programs are encouraged to accept child care subsidies. If serving at least one child whose care is subsidized by the county, the program must adhere to Social Services Law 415; Legally Exempt Health and Safety Requirements and the counties additional standards.

The average annual salary of a child care provider in New York is \$29,000. The national average price of child care for one child is between \$9,200 and \$9,600 a year. That represents more than 10% of household income for a married couple and 34% of household income for a single parent.<sup>1</sup>

<sup>1</sup> <https://www.childcareaware.org/picking-up-the-pieces/>



## Types of Legal Care in New York Continued



### Care Registered/Licensed by OCFS (Office of Children and Family Services) regulation

#### School Age Child Care – Registered

- ☞ School Age Child Care programs care for more than 6 children from kindergarten through age 12 during non-school hours
- ☞ Also may care for children during holidays and vacation

The maximum **child to caregiver ratios** permitted by New York State in **School Age Child Care** programs are:

Childs Age	Group Size	Ratio
Kindergarten – 9	20	10
10-12 years	30	15

#### Child Care Center

- ☞ Small Day Care Centers with less than 7 children are registered
- ☞ All other day care centers are licensed
- ☞ Number of children depends on size of building and individual room square footage

The maximum **child to caregiver ratios** permitted by New York State in **Child Care Center** programs are:

Childs Age	Group Size	Ratio
0-6 Weeks	6	3
6 Weeks – 18 Months	8	4
18 Months – 36 Months	12	5
3 Years	18	7
4 Years	21	8
5 Years	24	9
6 - 9 Years	20	10
10-12 Years	30	15

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## Types of Legal Care in New York Continued



### Group Family Child Care – Licensed

- ⌘ Group Family Child Care homes care for 8 to 12 children at a time in a residence; can add 1 - 4 school age children
- ⌘ There must be at least one caregiver present for every two children under the age of two.
- ⌘ A provider or assistant alone may care for up to 6 children when none of the children are school-age
- ⌘ A provider or assistant alone may care for 7 children when one of the children is school-age
- ⌘ A provider or assistant alone may care for up to 8 children when at least 2 children are school- age
- ⌘ School-age children can fill slots for infants and toddlers up to the total capacity permitted (16) for Group Family Child Care
- ⌘ A provider and assistant (s) may care for any combination of age groups up to a total of 12 children plus 4 school-age children.

The maximum **child to caregiver ratios** permitted by New York State in **Group Family Child Care** programs are:

Childs Age	Group Size (max. 16) (provider and 1 assistant)	Ratio
6 Weeks – 2 Years	4	2
2 – 5 Years	12	6
5 – 12 Years	4	2

### Family Child Care – Registered

- ⌘ Family Child Care homes care for 3 to 6 children at a time in a residence; they may add 1 – 2 school age children
- ⌘ There must be one caregiver present for every two children under the age of two
- ⌘ School-age children can fill the slots for infants and toddlers up to the total capacity permitted (8) for Family Child Care

The maximum **child to care giver ratios** permitted by New York State in **Family Child Care** programs are:

Childs Age	Group Size (max. 8) provider only	Ratio
6 Weeks – 2 Years	2	2
2 – 5 Years	6	6
5 – 12 Years	2	2

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## The Child Care Link to School Readiness



### What is Quality Child Care?

There are some important things to look for that can help determine if a child care setting is a safe, nurturing, educational place for children. Here are some examples of important quality indicators:

- ✎ **Small Group Sizes:** low number of children in each room, regardless of the ratio
- ✎ **Low Ratios:** Program has low number of children for every one caregiver
- ✎ **Low Staff Turnover:** Children have consistency in their caregivers
- ✎ **Knowledgeable Caregivers :**
  - who have appropriate expectations of children's abilities
  - who use guidance techniques that foster positive behavior in children
  - who are trained in first aid, CPR, children's health issues, and SIDS
  - who have formal education as well as ongoing training, coaching and mentoring in child development
- ✎ **Individualized Written Curriculum:** based upon the ages and interests of each child
- ✎ **Health & Safety Policies and Procedures:** Program takes steps daily to ensure children and the environment are free of health and safety hazards from hand washing, diapering and playground safety etc. to having an emergency preparedness plan that is practiced regularly

### What is school readiness?

School readiness for young children goes beyond the academics of the alphabet and counting. Readiness is considered by:

- ✎ **Social and Emotional Readiness:** Children are able to have positive interactions with others and are able to self-regulate their behavior. They will understand and express their feelings. They will also be able to solve conflicts, empathize with others and have the ability to take turns and share.
- ✎ **Physical Well-Being and Motor Readiness:** Children will have developed gross motor skills like jumping and running as well as fine motor skills like drawing/writing, dressing and cutting. They will also be well-rested and well-nourished.
- ✎ **Cognitive and Language Readiness:** Children will be able to observe, ask questions, and solve problems based on what they see and hear. Children will also be able to communicate with others and understand that there is a connection between letters (print) and sounds. They will be curious and eager to learn and join in new activities.

### What is the link between Quality Child Care and School Readiness?

There are many benefits and connections linking high-quality early childhood experiences to children's school readiness and later life success. Benefits include:

Benefits in Kindergarten &	Benefits in Middle &	Benefits in Adulthood
<ul style="list-style-type: none"> <li>• Improved school readiness skills</li> <li>• Improved math and language ability</li> <li>• Fewer cognitive and social issues</li> <li>• Fewer behavior issues</li> <li>• Less likely to be in special education</li> </ul>	<ul style="list-style-type: none"> <li>• Less likely to enter juvenile detention programs</li> <li>• More likely to graduate from high school</li> </ul>	<ul style="list-style-type: none"> <li>• More likely to be in a high-skilled job or higher education at age 21</li> <li>• Less likely to commit a crime or felony</li> <li>• Less likely to rely on social assistance programs (e.g., TANF, food stamps, housing)</li> </ul>

<sup>1</sup>National Scientific Council on the Developing Child. (2007). *The science of early childhood development*. Retrieved from: [http://developingchild.harvard.edu/index.php/resources/reports\\_and\\_working\\_papers/science\\_of\\_early\\_childhood\\_development/](http://developingchild.harvard.edu/index.php/resources/reports_and_working_papers/science_of_early_childhood_development/)

<sup>2</sup>Garces, Eliana, Duncan Thomas and Janet Currie (2002). "Longer-Term Effects Of Head Start," *American Economic Review*, 92(4), 999-1012. Retrieved from <http://www.nber.org/papers/w8054>



## Quality Indicators



**Accreditation-** is a voluntary process in which a child care program demonstrates that they have met quality standards for child care. It is important to understand that state regulations are no guarantee of a quality program. Accreditation by a national organization requires that programs meet a higher standard than state regulations including:

- Programs strengths and weaknesses are rated
- Observation by a Professional Child Care expert
- Review of standards that programs must meet as per the organization assessing the provider
- Ongoing child development trainings
- Curriculum used with children is reviewed

### Accredited Centers or FCC programs per County

**Ontario- 4 Centers / 1 FCC**

**Seneca- 1 Centers / 0 FCC**

**Yates- 1 Centers / 0 FCC**



**Education Levels of Child Care Providers–** Education helps providers learn the key information and skills needed to support children's growth and development. A well-trained provider, is better prepared to offer quality care and learning opportunities to children and attract parents to their program. The American Academy of Pediatrics stated; *when care is consistent, developmentally sound, and emotionally supportive, there is a positive effect on the child and the family. To focus only on the education of children beginning with kindergarten is to ignore the science of early development and deny the importance of early experiences* (Pediatrics Vol. 115 No. 1 January 1, 2005 pp. 187 -191). The better education a provider has, whether from formal education, certifications or trainings, the better care for the child.

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## Quality Indicators Continued



**Child Development Associate (CDA) & School Age Child Care (SACC) Credentials**— are nationally accepted credential for those working with young children. Child Care Providers who achieve their CDA or SACC Credential will have knowledge to put quality standards to practice and an understanding of why those standards help children to achieve success from the early years of development forward. Center based and family child care providers with some education and experience go through extensive training, preparation of a portfolio, observations and technical assistance when following the CDA path. School age child care staff that receive their SACC credential are rated and observed by a Professional Child Care expert, receive ongoing trainings and have curriculum used with children reviewed .

Of 93 programs in Ontario County, 15 have one or more providers with a CDA or SACC Credential

Of 17 programs in Yates County, 3 have one or more providers with a CDA or SACC Credential

Of 20 programs in Seneca County, 4 have one or more providers with a CDA or SACC Credential

**Medication Administration Training Certified (MAT)**- Licensed, registered or legally exempt child care providers, who choose to administer medication to children in their care must be in compliance with Health and Infection Control regulations. Caregivers who administer actual medications must be trained in Medication Administration Training (MAT). They must also be at least 18 years of age and have a current certification in Cardio Pulmonary Resuscitation (CPR) and First Aid. Caretakers that administer medications must hire a health care consultant who will review and approve the caretaker's health care plan and training certificates. The health care consultant must also visit the day care program to review the program's health care plan at least once every two years. Caregivers are not permitted to administer medications through injection except for epi-pens. Arrangements for injectable medications may be approved in specific circumstances and under the guidance of the child's medical provider. Approved, MAT trained caregivers are permitted to administer prescription and over-the-counter medications when they have written instructions from the prescriber and permission from the parent. (<http://www.ocfs.state.ny.us/main/childcare/mat/default.asp>)

**Percent of providers or programs MAT certified in each County**  
Ontario - 26.8%, Seneca - 5% and Yates 23.5%

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## Child Care Provider Requirements



The New York State Office of Children and Family Services has identified the minimal requirements needed to be employed in a regulated child care program, they are as follows:

1. At least 18 years of age unless employed through a child care center. An employee can be 16 years of age with applicable employment papers.
2. Applicants must have a background check, including a clearance through the state central registry as well as through the criminal history unit.
3. Three references are required; at least one personal and one professional.
4. A medical clearance attesting the employee is in good physical and mental health and an acceptable TB test.
5. Education and experience as applicable to their position in their modality of care.

Additionally, each child care program must satisfy on-site inspections including the following categories:

1. Building and Equipment
2. Fire Protection
3. Safety
4. Transportation
5. Program Requirements
6. Supervision of Children
7. Discipline
8. Child Abuse and Maltreatment
9. Health and Infection Control
10. Nutrition
11. Staff Qualification
12. Training
13. Management and Administration



### Regulatory Requirements

Inspections are conducted through announced and unannounced visits from Office of Children and Family Services contracted Licensor/Registrars. Inspections are conducted to Licensed, Registered and Legally Exempt care providers to help maintain compliance with child care regulations.

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## Provider Training Requirements & Topic Areas



According to New York State Child Care Regulations; Operators, Program Directors, Employees and Assistants of *Registered School Age Child Care Programs, Registered Family Child Care Homes, Licensed Group Family Child Care Homes and Licensed Child Care Centers*

Must meet the following requirements:



Complete 30 hours of training every 2 years of their registration/license period. The 30 hours every 2 years must include the following nine training topics. There is no minimum number of hours required in each topic area.

- Principles of Early Childhood Development
- Nutrition and Health Needs of Infants & Children
- Business Record Maintenance and Management
- Child Day Care Program Development
- Safety & Security Procedures
- Child Abuse and Maltreatment Identification/Prevention
- Identification and Prevention of Shaken Baby Syndrome
- Statutes & Regulations Pertaining to Child Abuse
- Statutes & Regulations Pertaining to Child Day Care
- Adverse Childhood Experiences, focused on understanding trauma and on nurturing resiliency (ACE)



Family and Group Family Providers must also receive approved Health and Safety Training: Competencies for Becoming a Family or Group Family Day Care Provider and CPR/First Aid certification before being licensed or registered for the first time. This training may count towards the provider's overall 30-hour training requirement.



New Providers must complete a minimum of 15 of their training hours within the first six months of their first registration/license or employment period. For FDC/GFDC homes, the mandated Health & Safety Training may fulfill this requirement if taken while provider's application is in-process.



SACC staff working less than 20 hours per week may pro-rate training hour requirements as per regulations.



All training documentation must be kept on file in the provider's home or center.



All Providers must have at least one employee that holds a valid certificate in CPR (Cardio Pulmonary Resuscitation) and First Aid on the premises of the child care during the programs operating hours. Substitutes must also be trained, in the absence of the provider.

**85 Provider training sessions were offered by Child & Family Resources (CFR) 2021**

**838 (duplicated) Child Care providers were served through training at CFR 2021**

**4,551 (duplicated) Providers were served through technical assistance, grants, training etc. 2021**

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## Child Adult Care Food Program



The main goal of this program is to ensure that children in participating child care centers and family child care homes receive healthful meals and snacks and child care providers receive training in nutrition. Children and providers learn about food and healthy eating.

Nutrition is an important part of good child care and a healthy lifestyle. All children need well-planned meals and snacks that provide a variety of foods and the nutrients needed for good health and energy. The United States Department of Agriculture (USDA), through the New York State Department of Health, helps child care providers pay for meals and snacks that meet nutrition requirements for breakfast, lunch or supper, and snacks. A meal pattern outlines the kinds and amounts of food that must be served. Training and educational programs are also offered to child care providers that participate on CACFP. Child & Family Resources is a CACFP sponsor to Family and Group Family Child Care homes in Ontario, Seneca and Yates Counties.

### Why providers would want to participate in CACFP:

- ☞ Child care facilities on this program care about good nutrition for children
- ☞ Helps plan nutritious meals and snacks
- ☞ Providers are offered nutrition training, sponsored and paid for by CACFP
- ☞ It's a great marketing tool for child care business
- ☞ Providers are reimbursed grocery dollars for serving CACFP approved meals to children in care



**CACFP meals are based on the Food Guide Pyramid**

**Child and Family Resources helps to reimburse 43 providers an average of \$20,067 each month for an average of 13,762 meals served to the 399\* children in their care.**

**\*Number of children is an average monthly count, pulled from CCRR reports**

### Why choose a child care home that participates in CACFP?

- ☞ Working together, parents and caregivers can help children establish healthful food habits that will last a lifetime.
- ☞ Parents may receive other information from caregivers that will suggest ways to help their child learn about food and healthy eating.

*For more information visit: Food Research and Action Center at [www.frac.org](http://www.frac.org)*

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## Child Care and Covid-19



*Child Care Data Center & 2021 State Fact Sheets* was published by Child Care Aware of America and stated the following, “Although numbers seem to indicate that child care providers are recovering, there is evidence that attendance and enrollment have not recovered well.”

An analysis of data throughout the pandemic has highlighted the weaknesses in the child care industry, while the country recovers and tries to return to “normal”, now is the time to strengthen this important and struggling industry.

When schools were closed during the pandemic, parents did not have to worry about whether those schools would eventually reopen. School districts continued to pay teachers because education continued remotely. Public education funding is not dependent on whether the building is open or if families can pay a certain fee each month. For child care, on the other hand, the pandemic threatened the very existence of most programs. With providers heavily reliant on parent fees, the closure of entire programs or classrooms, the need for smaller group sizes to minimize the spread of the virus, and decreased enrollment as families chose to keep children at home had a dramatic effect. This decreased revenue, coupled with the increased costs of operating, left many providers unable to pay staff, forcing furloughs, layoffs, or closures. As vaccination rates increase and businesses reopen, families may soon find that the search for child care will become even tougher than it had been prepandemic.<sup>1</sup>

In December 2020 the National Association for the Education of Young Children (NAEYC) found that only around 68% of children were attending compared to pre-COVID attendance. Reopening child care programs is only one component of recovery. Many providers are struggling to stay in business and may not be able to last much longer without increased attendance and financial assistance.<sup>2</sup> Even with additional funding, it takes time to open and establish a child care program and in Center based care, time to hire and train staff which adds to the need of additional funding. Child care providers that had been laid off may have been forced to find work in other industries, which could result in a long-term shortage of child care providers even after the pandemic has ended.<sup>3</sup>

Although 2020 was a stressful year for children, parents and child care providers, there remains hope that the child care system can be reimagined. Over the past year, we have seen historic investment in child care. With the passage of three COVID-19 relief packages, the federal government provided over \$50 billion in dedicated relief funds to the child care sector. The most recent package, the American Rescue Plan Act, includes \$39 billion for child care stabilization efforts. The federal relief funds will help stabilize the sector, but focus must now shift to also building a transformed child care system that is affordable, accessible, equitable and provides children the healthy start they need. The child care sector was broken long before COVID-19. It is not sufficient to restore the sector to where it was prior to the pandemic. The child care system needs reform and robust long-term investment to address its long-standing fractures.<sup>2</sup>

<sup>1</sup> <https://www.americanprogress.org/article/true-cost-high-quality-child-care-across-united-states/>

<sup>2</sup> Child Care Data Center & State Fact Sheets, <https://www.childcareaware.org/our-issues/research/ccdc/?hsfp=4130760030&hssc=251652889.3.1646755790641&hstc=251652889.98bc48e239f75924c16ee511a087acd2.1646167104663.1646321358246.1646755790641.6>

<sup>3</sup> <https://www.childcareaware.org/picking-up-the-pieces/>

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## Child Care Demand



According to the 2019 five year estimate, Census report, the following graph shows the number of children in each county.

County	Children Less than 5 years of age	Children 5-9 years of age	Children 10-14 years of age
Ontario	5,446	6,043	6,644
Seneca	1,841	1,747	2,042
Yates	1,496	1,477	1,596

The following statistics reflect those who have requested child care referrals through our agency in 2021, by child count unless otherwise stated.

	Ontario	Seneca	Yates
<b>Total Requests for Child Care in 2021 (by family)</b>			
Number of families who are eligible for subsidized child care	33	22	13
Number of families who are not eligible for subsidized child care	30	19	7
Number of single parent households who requested care	27	22	12
Number of 2 parent households who requested care	38	15	6
Number of teen parent households who requested care	0	0	0
Number of foster parents, or legal guardians other than their parents who requested	2	0	0
Number of families requested non-traditional hours of care	19	16	7
Number of families that requested special services	4	1	0

### Total Requests for Child Care by Age (by children)

	Ontario	Seneca	Yates
Infant 6 weeks-23 Months	56	19	21
2 years– 5 years Toddler & Preschool	51	28	15
School Age 6-12	42	27	12

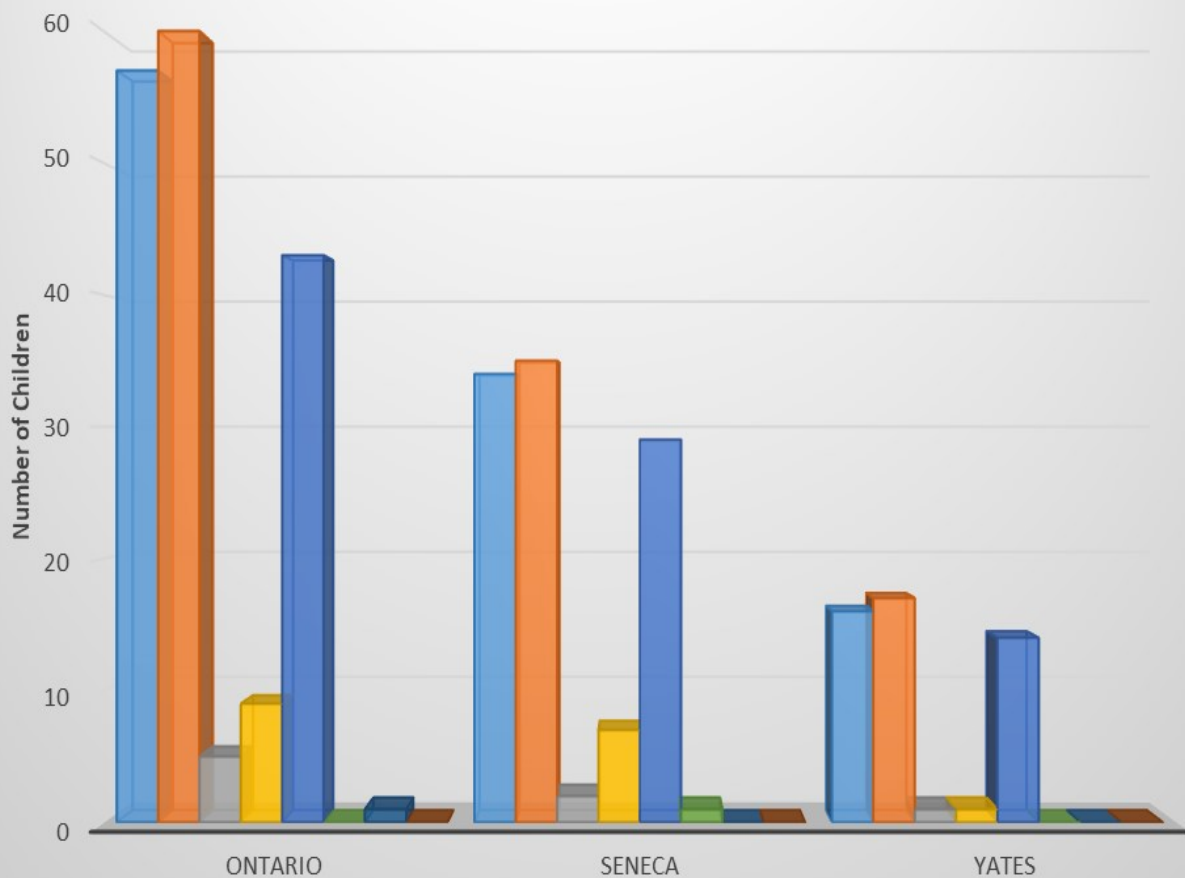
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## Child Care Demand



### Type of Care Requests 2021



	Ontario	Seneca	Yates
Child Care Center	57	34	16
Family Child Care	60	35	17
Preschool Program	5	2	1
School Age Program	9	7	1
Group Family Child Care	43	29	14
Day Camp	0	1	0
In Home/Exempt	1	0	0
Other	0	0	0

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## Child Care Supply in Ontario County



Regulated and licensed care programs are authorized to care for children 6 weeks to 12 years. The number of Registered/Licensed Child Care Facilities as of March 2022. Open and closed facilities from January 2020 through March 2022.

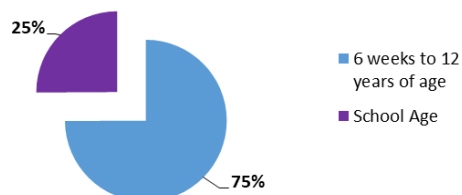
	Family Child Care 47 open (12/2019)	Group Family Child Care 14 open (12/2019)	Child Care Centers 19 open (12/2019)	School Age Child Care 14 open (12/2019)	Programs offering non-traditional care hours
As of March 2022–	39	9	20	10	5
Opened since 1/2020 (Number of slots gained)	+8 (64)	+1(16)	+3(131)	+3(120)	Not tracked
Closed since 1/2020 (Number of slots lost)	-16 (128)	-6(96)	-2(117)	-8(630)	Not tracked

**Child Care Slots:** this table reflects the maximum number of slots as per regulations and child caregiver ratios by the NYS regulations. Specific ratio information can be found on pages 8-10. This defines the variable slot availability for the number of children 6 weeks to 12 years. (this is not the number of vacancies)

Licensed Capacity by Age	6 weeks to 12 years of age	School Age	Total Capacity
Family Child Care	234	78	312
Group Child Care	108	36	144
Totals	342	114	456

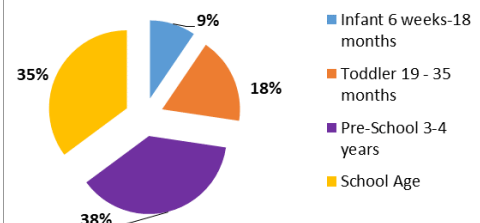
Licensed Capacity by Age	Infant 6 weeks-18 months	Toddler 19 months-35 months	Pre-School 3-4 years	School Age	Total Capacity
Child Care Center	176	330	694	650	1,850
School-Age Program	0	0	0	751	751
Totals	176	330	694	1,401	2,601

Ontario Family & Group  
Total Capacities 2022



Information taken from New York State Office of Children and Family Services, Bureau Child Care Facilities System.

Ontario Center & School Age  
Total Capacities 2022



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## Child Care Supply in Seneca County



Regulated and licensed care programs are authorized to care for children 6 weeks to 12 years. The number of Registered/Licensed Child Care Facilities as of March 2022. Open and closed facilities from January 2020 through March 2022.

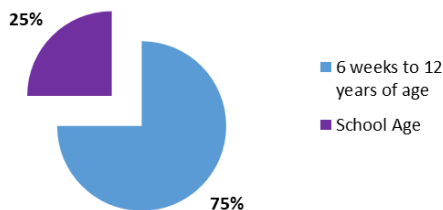
	Family Child Care 13 open (12/2019)	Group Family Child Care 3 open (12/2019)	Child Care Centers 3 open (12/2019)	School Age Child Care 3 open (12/2019)	Programs offering non-traditional care hours
As of March 2022– Open Facilities	11	3	3	2	0
Opened since 1/2020 (Number of slots gained)	+1(8)	+1(16)	+0	+0	Not tracked
Closed since 1/2020 (Number of slots lost)	-3 (24)	-1(16)	-0	-1(54)	Not tracked

**Child Care Slots:** this table reflects the maximum number of slots as per regulations and child caregiver ratios by the NYS regulations. Specific ratio information can be found on pages 8-10. This defines the variable slot availability for the number of children 6 weeks to 12 years. (this is not the number of vacancies)

Licensed Capacity by Age	6 weeks to 12 years of age	School Age	Total Capacity
Family Child Care	66	22	88
Group Child Care	36	12	48
<b>Totals</b>	<b>102</b>	<b>34</b>	<b>136</b>

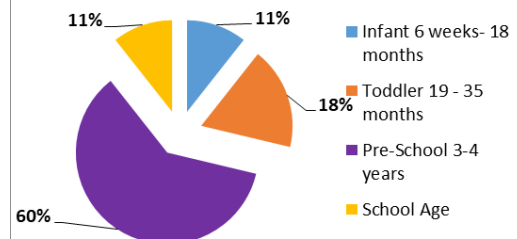
Licensed Capacity by Age	Infant 6 weeks-18 months	Toddler 19 months-35 months	Pre-School 3-4 years	School Age	Total Capacity
Child Care Center	20	34	114	20	188
School-Age Program	0	0	0	121	121
<b>Totals</b>	<b>20</b>	<b>34</b>	<b>114</b>	<b>141</b>	<b>309</b>

**Seneca Family & Group  
Total Capacities 2022**



Information taken from New York State Office of Children and Family Services, Bureau Child Care Facilities System.

**Seneca Center & School Age  
Total Capacities 2022**



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## Child Care Supply in Yates County



Regulated and licensed care programs are authorized to care for children 6 weeks to 12 years. The number of Registered/Licensed Child Care Facilities as of March 2022. Open and closed facilities from January 2020 through March 2022.

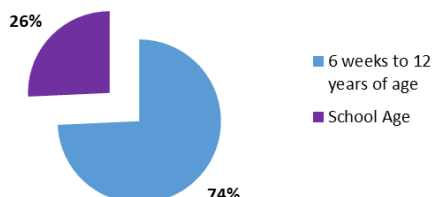
	Family Child Care 12 open (12/2019)	Group Family Child Care 4 open (12/2019)	Child Care Centers 4 open (12/2019)	School Age Child Care 0 open (12/2019)	Programs offering non-traditional care hours
As of March 2022–	9	3	4	0	0
Opened since 1/2020 (Number of slots gained)	+0	+0	+0	+0	Not tracked
Closed since 1/2020 (Number of slots lost)	-3(24)	-1(16)	-0	-0	Not tracked

**Child Care Slots:** this table reflects the maximum number of slots as per regulations and child caregiver ratios by the NYS regulations. Specific ratio information can be found on pages 8-10. This defines the

Licensed Capacity by Age	6 weeks to 12 years of age	School Age	Total Capacity
Family Child Care	52	18	70
Group Child Care	36	10	46
<b>Total</b>	<b>88</b>	<b>28</b>	<b>116</b>

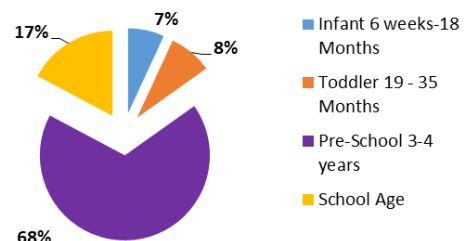
Licensed Capacity by Age	Infant 6 weeks-18 months	Toddler 19 months-35 months	Pre-School 3-4 years	School Age	Total Capacity
Child Care Center	20	24	196	50	290
School-Age Program	0	0	0	0	0
<b>Total</b>	<b>20</b>	<b>24</b>	<b>196</b>	<b>50</b>	<b>290</b>

**Yates Family & Group  
Total Capacities 2022**



**variable slot availability for the number of children 6 weeks to 12 years.** (this is not the number of vacancies)

**Yates Center & School Age  
Total Capacities 2022**



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## Ontario County Child Care Slots Offered by Geographic Location



Although there is a maximum capacity, providers have the option to enroll children up to the maximum capacity. Therefore, the actual number of slots offered could be less than the maximum slots permitted by New York Regulations. The following table reflects the actual number of *maximum* slots. \*See pages 8-10 For the maximum child to care giver ratios permitted by New York State in each child care setting.

Town Name	Type of Care	# of Providers 2019	# of Providers 2022	Infant/ Toddler (0-2)	Preschool (3-5)	School Age (6+)
<b>Bloomfield</b>	Family Day Care	3	0	0	0	0
	Group Family Day Care	0	0	0	0	0
	School-Age	1	1	0	0	75
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>4</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>75</b>
<b>Canandaigua</b>	Family Day Care	9	10	20	60	20
	Group Family Day Care	7	5	24	72	24
	School-Age	3	2	0	0	116
	Child Care Centers	5	6	62	262	96
	<b>Total Programs/Total Slots</b>	<b>24</b>	<b>23</b>	<b>106</b>	<b>656</b>	<b>256</b>
<b>Clifton Springs</b>	Family Day Care	6	5	10	30	10
	Group Family Day Care	0	0	0	0	0
	School-Age	2	2	0	0	113
	Child Care Centers	2	1	38	49	74
	<b>Total Programs/Total Slots</b>	<b>10</b>	<b>8</b>	<b>48</b>	<b>79</b>	<b>197</b>
<b>Farmington</b>	Family Day Care	5	5	10	30	10
	Group Family Day Care	2	2	8	24	8
	School-Age	0	0	0	0	0
	Child Care Centers	1	1	68	61	39
	<b>Total Programs/Total Slots</b>	<b>8</b>	<b>8</b>	<b>86</b>	<b>115</b>	<b>57</b>
<b>Geneva</b>	Family Day Care	8	8	16	48	16
	Group Family Day Care	1	0	0	0	0
	School-Age	3	2	0	0	264
	Child Care Centers	4	5	132	244	72
	<b>Total Programs/Total Slots</b>	<b>16</b>	<b>15</b>	<b>147</b>	<b>292</b>	<b>352</b>

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## Ontario County Continued



Town Name	Type of Care	# of Providers 2019	# of Providers 2021	Infant/ Toddler (0-2)	Preschool (3-5)	School Age (6+)
Honeoye	Family Day Care	2	3	6	18	6
	Group Family Day Care	0	0	0	0	0
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>2</b>	<b>3</b>	<b>6</b>	<b>18</b>	<b>6</b>
Lima	Family Day Care	0	1	2	6	2
	Group Family Day Care	0	0	0	0	0
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>1</b>			
Manchester	Family Day Care	1	1	2	6	2
	Group Family Day Care	0	0	0	0	0
	School-Age	1	1	0	0	58
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>60</b>
Naples	Family Day Care	0	0	0	0	0
	Group Family Day Care	0	0	0	0	0
	School-Age	1	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Phelps	Family Day Care	5	2	2	6	2
	Group Family Day Care	1	1	4	12	4
	School-Age	0	0	0	0	0
	Child Care Centers	1	1	26	30	81
	<b>Total Programs/Total Slots</b>	<b>7</b>	<b>4</b>	<b>32</b>	<b>48</b>	<b>87</b>
Rushville	Family Day Care	1	1	2	6	2
	Group Family Day Care	0	0	0	0	0
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>

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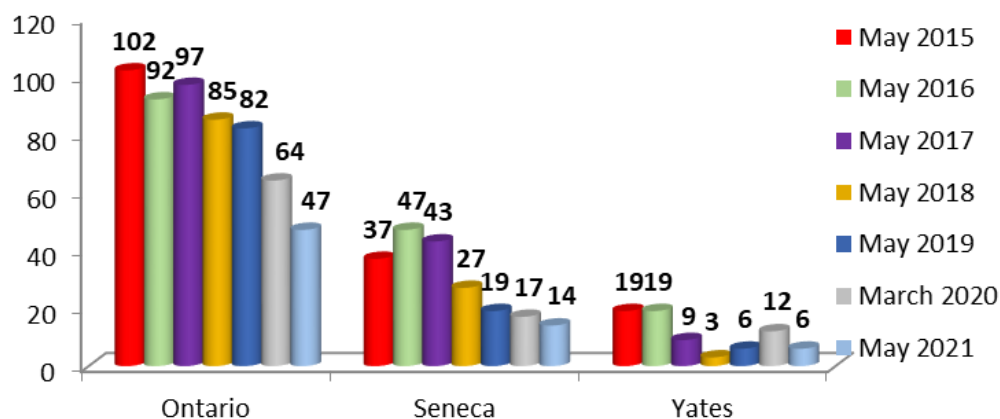


## Ontario County Continued



Town Name	Type of Care	# of Providers 2019	# of Providers 2022	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Shortsville	Family Day Care	0	0	0	0	0
	Group Family Day Care	1	0	0	0	0
	School-Age	0	1	0	0	40
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>4</b>
Stanley	Family Day Care	1	1	2	6	2
	Group Family Day Care	0	0	0	0	0
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Victor	Family Day Care	2	2	4	12	2
	Group Family Day Care	3	1	4	12	4
	School-Age	3	1	0	0	85
	Child Care Centers	6	6	206	207	253
	<b>Total Programs/Total Slots</b>	<b>14</b>	<b>10</b>	<b>214</b>	<b>231</b>	<b>346</b>

### Legally Exempt Child Care Comparison



Legally Exempt child care providers are allowed to care for 2 children who are not related to them and can have up to 8 children in care that are related. (see page 8 for defini-

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## Seneca County Child Care Slots Offered by Geographic Location



Although there is a maximum capacity, providers have the option to enroll children up to the maximum capacity. Therefore, the actual number of slots offered could be less than the maximum slots permitted by New York Regulations. The following table reflects the actual number of *maximum* slots.

\*See pages 8-10 For the maximum child to care giver ratios permitted by New York State in each child care setting.

Town Name	Type of Care	# of Providers 2019	# of Providers 2021	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Ovid	Family Day Care	0	1	2	6	2
	Group Family Day Care	1	0	0	0	0
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Romulus	Family Day Care	1	1	2	6	2
	Group Family Day Care	1	0	0	0	0
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Seneca Falls	Family Day Care	6	4	8	24	8
	Group Family Day Care	0	1	4	12	4
	School-Age	1	1	0	0	50
	Child Care Centers	2	2	18	96	20
	<b>Total Programs/Total Slots</b>	<b>9</b>	<b>8</b>	<b>112</b>	<b>132</b>	<b>82</b>
Waterloo	Family Day Care	10	5	10	30	10
	Group Family Day Care	1	2	8	24	8
	School-Age	0	1	0	0	71
	Child Care Centers	0	1	36	18	0
	<b>Total Programs/Total Slots</b>	<b>11</b>	<b>9</b>	<b>54</b>	<b>72</b>	<b>89</b>

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## Yates County Child Care Slots Offered by Geographic Location



Although there is a maximum capacity, providers have the option to enroll children up to the maximum capacity. Therefore, the actual number of slots offered could be less than the maximum slots permitted by New York Regulations. The following table reflects the actual number of *maximum* slots.

\*See pages 8-10 For the maximum child to care giver ratios permitted by New York State in each child care setting.

Town Name	Type of Care	# of Providers 2019	# of Providers 2021	Infant/ Toddler (0-2)	Preschool (3-5)	School Age (6+)
Branchport	Family Day Care	0	0	0	0	0
	Group Family Day Care	1	0	0	0	0
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Dundee	Family Day Care	1	1	2	6	2
	Group Family Day Care	1	1	4	12	4
	School-Age	0	0	0	0	0
	Child Care Centers	1	1	0	25	6
	<b>Total Programs/Total Slots</b>	<b>3</b>	<b>3</b>	<b>6</b>	<b>43</b>	<b>12</b>
Middlesex	Family Day Care	1	1	2	6	2
	Group Family Day Care	0	0	0	0	0
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Penn Yan	Family Day Care	10	7	14	42	14
	Group Family Day Care	1	1	4	12	4
	School-Age	0	0	0	0	0
	Child Care Centers	3	3	44	171	44
	<b>Total Programs/Total Slots</b>	<b>15</b>	<b>11</b>	<b>62</b>	<b>225</b>	<b>62</b>
Rushville	Family Day Care	0	0	0	0	0
	Group Family Day Care	1	1	4	12	4
	School-Age	0	0	0	0	0
	Child Care Centers	0	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>12</b>	<b>4</b>

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## Illegal Programs



### Illegal Programs

The Social Services Law 390 states that an individual may not watch more than 2 children in the individuals **home**, for more than 3 hours per day, if the children are not related to them, without being registered or licensed.

If an unregistered program is operating and meets all of the criteria listed below, it is considered a **School-age Child Care Program (SACC)** and must be registered in the State of New York with the Office of Children and Family Services. These criteria are:

- a. The program must serve an enrolled group of children. Drop-in programs are not SACC programs.
- b. The program must include seven or more children under the age of 13. If the program has six or fewer children under the age of 13, it is not a SACC program, regardless of how many children over the age of 13 may attend.
- c. The care must be provided on a regular basis. If the program operates only on an occasional or as-needed basis, it is not a SACC program.
- d. The program may only serve school-age children.
- e. The program must be located at a permanent site other than a residence and only operate during non-school hours (i.e. before and/or after school, during lunch periods, on school holidays and /or during summer vacations).
- f. The program must be operating for more than one purpose.



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## Universal Pre Kindergarten & Head Start



The charts show the availability of Head Start and Universal Pre-Kindergarten slots in Ontario, Seneca and Yates Counties for the 2021-2022 school year.

School District	Universal Pre-Kindergarten	Head Start Program
<b>Ontario</b>		
Canandaigua	174	0
Geneva City	119	85
Manchester-Shortsville	36	0
Phelps-Clifton Springs	70	0
East Bloomfield	36	0
Gorham-Middlesex	45	0
Honeoye	28	0
Naples	30	0
Victor	144	0
<b>Seneca</b>		
Romulus	52	0
Seneca Falls	0	
South Seneca	54	
Waterloo	45	
<b>Yates</b>		
Dundee	36	0
Penn Yan	ND	

ND– No data available

Depending on child and school districts needs, some children attend both UPK and Head Start programs



Studies have shown that Head Start children experience:

- increased achievement test scores
- decreased grade repetition & special education needs
- increased graduation rates

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## Child and Family Resources Advocacy Efforts



**Parents, providers, businesses and community leaders  
have a powerful story to tell.**

**Advocacy is a way to share your story to help children. By contacting or joining groups that share your concern for families, you can help build or change policies. Make a difference in your children's lives.**

Child and Family Resources is a member of the Early Care and Learning Council, Empire State child care campaign, and Child Care Aware of America. These organizations are leaders in state and national early care and education advocacy efforts. CFR supports their public policy agendas.

**Quality child care requires affordable child care.**

**Quality child care is expensive and hard to find.**

**Investing in quality child care is to everyone's benefit.**

**What can you do to help support and improve the quality of early care and education in New York State?**

Parents, child care providers and employers need to tell their personal story. Quality child care is needed to make a strong community. Stay connected to make a difference!

- ⇒ **Parents who are confident about their childcare program are more confident employees!**
- ⇒ **Children who attend high quality early childhood programs are 50% less likely to need special education services and 25% less likely to be held back before third grade!**
- ⇒ **Children who attend high quality early childhood programs are less likely to drop out of school and are more likely to obtain higher levels of education!**



**Geneva Site**



**Seneca Falls Site**



**Penn Yan Site**



**Children's Center at Yates  
County Courthouse**



**Canandaigua Site**

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## 2021 Child Care Parent Survey Results

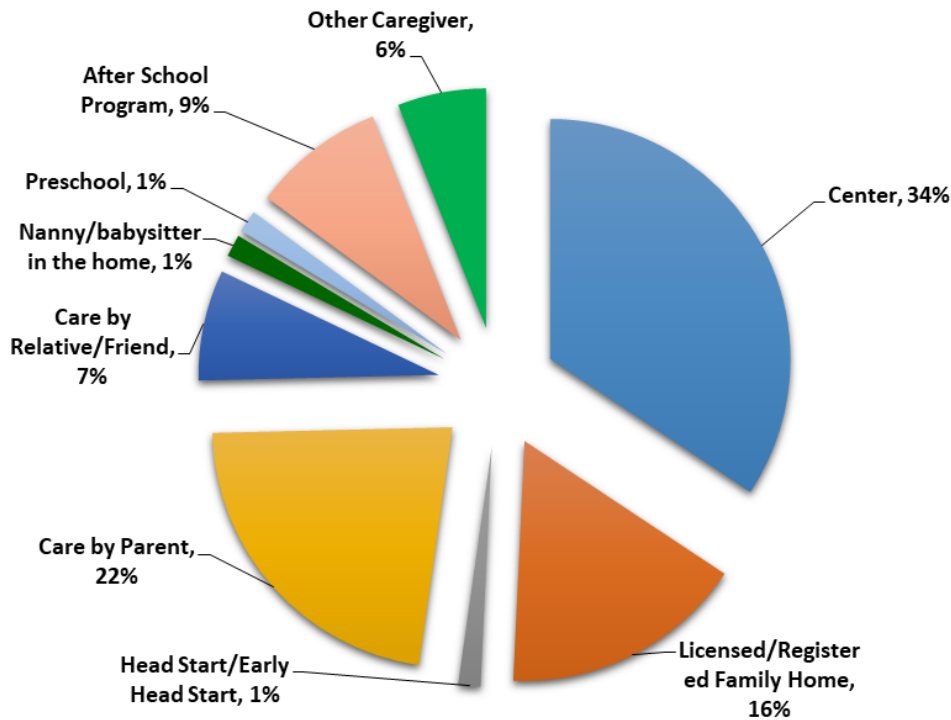


Child and Family Resources recently surveyed Parents in Ontario, Yates and Seneca Counties.

\*Percentages and facts stated below are taken from actual survey results received

89% of Parents responding are satisfied with their current child care setting

### Child Care Types Preferred

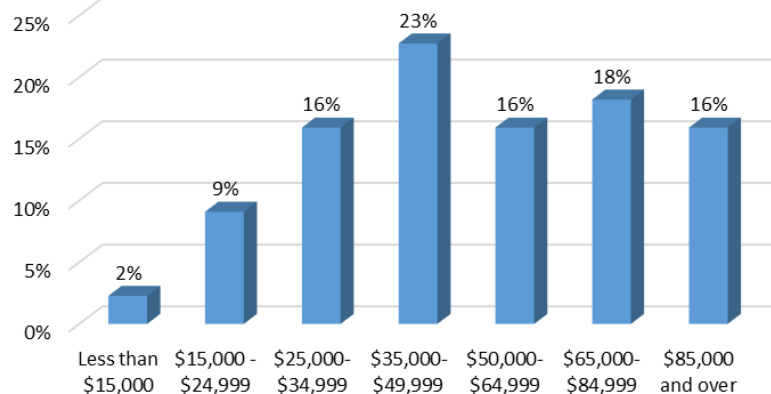


Parents were asked what schedules are most needed for child care

- 70% -Full time care
- 60% -Before and after school care
- 40% -School vacation/ Snow day care
- 17% -Evening care
- 10% -Weekend care

17% of Parents responding stated that they would remove their children from regulated care to informal care if needed due to not being able to afford regulated care

### Parents Annual Income



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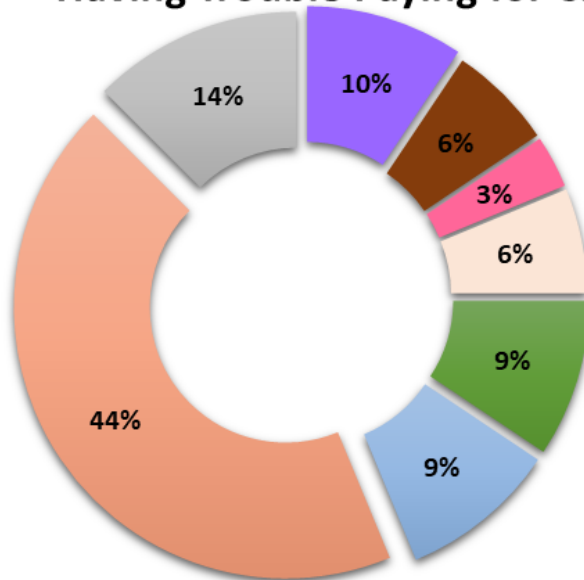




## 2021 Child Care Parent Survey Results



### Steps Parents Have Taken When Having Trouble Paying for Care



- Borrow from family
- Borrow from friends
- Cut back work hours
- Cut back child care hours
- Switch to less expensive program
- Ask friend/relative to care for children
- Use a combination of care modalities
- Cut back basic household expenses
- Use credit cards

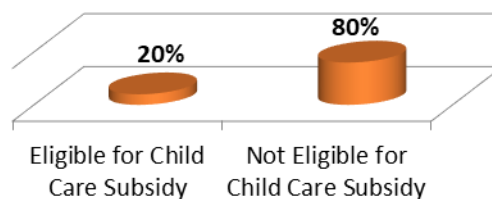
- 50% of respondents stated that cost was an initial reason for choosing a child care provider

### Percentage of parents that responded that have trouble paying for child care

- 21% Always or often have trouble
- 35% Sometimes have trouble
- 24% Rarely have trouble
- 20% Never have had trouble

- 17% of parent that responded have withdrawn the children from care due to cost

### Parents Eligible for Child Care Subsidy

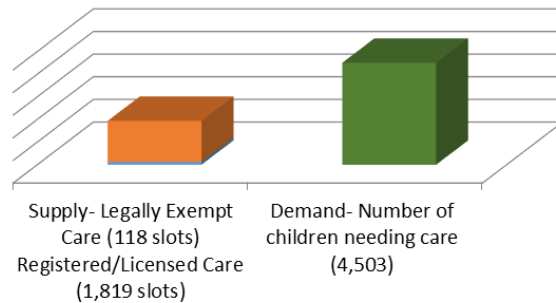


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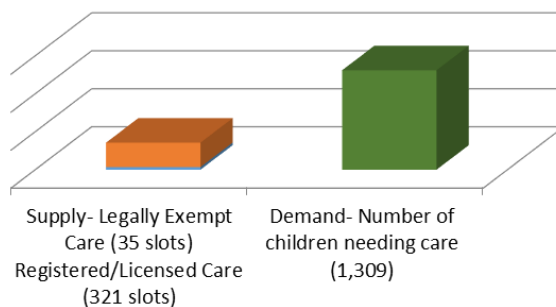




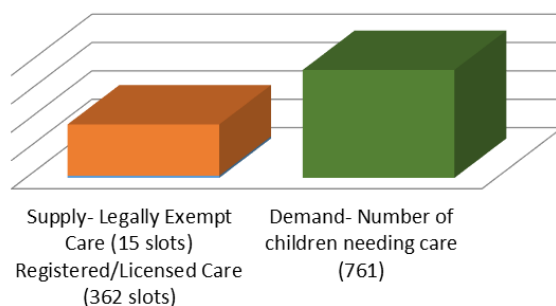
## Ontario County Supply & Demand for Children Under 6



## Seneca County Supply & Demand for Children Under 6



## Yates County Supply & Demand for Children Under 6



### Supply Equals:

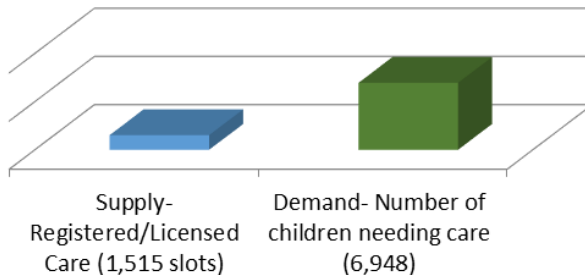
- ⇒ The number of slots in child care programs regulated by the Office of Children and Family Services (registered, licensed, and legally exempt care for low income families).
- ⇒ This does not include informal care from those watching one or two children, or those providing illegal care to 3 or more children.

Regulated and licensed programs are not operating at full capacity. WHY?

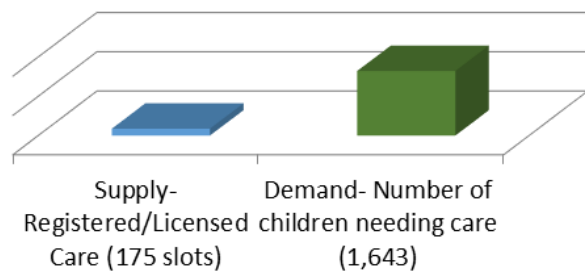
- Since the pandemic, programs are facing staffing shortages. With less staff, the number of children served must be decreased.
  - Slots available in care are not for the age or locations needed. Demand for infant/toddler care is greater than preschool age now that Head Start and UPK serve more 3 and 4 year olds. Where do children go after these programs? Is there a need for wrap-around care for these programs?
- ⇒ Cost of care prohibits families from accessing services. Regulated programs have more safety and program requirements. Care settings with less programming and requirements cost less to operate. Are they safe? How closely connected are Quality and Cost?



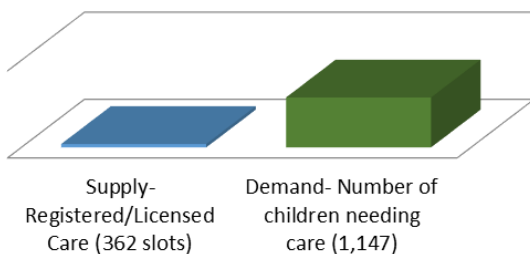
## Ontario County Supply & Demand for School Age Children



## Seneca County Supply & Demand for School Age Children



## Yates County Supply & Demand for School Age Children



### Supply Equals:

- ⇒ The number of School Age (6-12 years) slots in child care programs regulated by the Office of Children and Family Services. This includes home based and center based slots.
- ⇒ This does not include informal care from those watching one or two children, or those providing illegal care to 3 or more children.

**Regulated and licensed programs were hugely impacted by the pandemic. How?**

- SACC was needed for children of working parents (homebound or in the worksite) so that they could still work and their children could participate in online school activities. Many also still needed care before or after those hours BUT
- Because the majority of registered SACC programs are located in school buildings many could not operate as schools could not have in person activity during shutdown. Many of these programs have not re-opened.
- Programs also had to decrease numbers of children served due to social distancing requirements.
- Many programs tried to assist by having children conduct online school in program but this increased the need for more staff and technology costs for the program

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## Market Rates



NYS OCFS sets maximum reimbursement rates for child care subsidies every 2 years. Payment rates ensure equal access for eligible families to child care services comparable to those provided to children whose parents are not eligible to receive assistance. Market rates must take into account the variations in costs of providing child care in different settings and to children of different age groups as well as the additional cost of providing child care for children with special needs. Federal regulation requires that payment rates be based on a local market rate survey. State law requires the Office of Children and Family Services to establish, in regulation, the applicable market-related payment rate, which establishes a ceiling for State and Federal reimbursement for payments for child care services.

Ontario County Market Rates		Age of child			
Modality		Under age 1 ½ Years Old	1 ½ - 2 Years Old	3-5 Years Old	6-12 Years Old
Center Based		\$280	\$264	\$245	\$215
	Weekly				
Family Child Care		\$190	\$185	\$180	\$175
	Weekly				
Group Family Child Care		\$190	\$185	\$180	\$175
	Weekly				
Registered School Age Care		-	-	\$245	\$215
	Weekly				
Legally Exempt & In Home Care (enhanced rate given if training requirement met)		\$124	\$120	\$117	\$114
		*Enhanced Rate	*Enhanced Rate	*Enhanced Rate	*Enhanced Rate
		\$133	\$130	\$126	\$123
	Weekly				
Seneca & Yates County Market Rates		Age of child			
Modality		Under age 1 ½ Years Old	1 ½ - 2 Years Old	3-5 Years Old	6-12 Years Old
Center Based		\$220	\$206	\$195	\$180
	Weekly				
Family Child Care		\$160	\$150	\$150	\$150
	Weekly				
Group Family Child Care		\$160	\$150	\$150	\$150
	Weekly				
Registered School Age Care		-	-	\$195	\$180
	Weekly				
Legally Exempt & In Home Care (enhanced rate given if training requirement met)		\$104	\$98	\$98	\$98
		*Enhanced Rate	*Enhanced Rate	*Enhanced Rate	*Enhanced Rate
		\$112	\$105	\$105	\$105
	Weekly				

[www.ocfs.state.ny.us](http://www.ocfs.state.ny.us), policies and rates May 2021

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## Average Child Care Costs



Based on data gathered by our agency the average costs of care per modality is listed below. The data for these averages are collected annually from surveying child care providers in all three counties and entered into our referral database.

The **average cost of care** for a **School Age Child Care** Program per County:

County	Child's Age Group	Average Cost of Care—Full-Time
Ontario	Enrolled in school (under 13)	\$146
Seneca	Enrolled in school (under 13)	\$100
Yates	Enrolled in school (under 13)	\$156

The **average weekly cost of care** for a Child Care Center or Family/Group Family Child Care Program per County:

County	Child's Age Group	Average Cost of Full Time Care in a Child Care Center	Average Cost of Full Time Care in a Family Child Care Home	Average Cost of Full Time Care in a Group Family Child Care Home
Ontario	Under 1 1/2 years	\$278	\$173	\$202
	1 ½ - 3	\$260	\$167	\$187
	3 - 5	\$230	\$165	\$180
	6 - 13	\$163	\$140	\$136
Seneca	Under 1 1/2	\$155	\$161	\$170
	1 ½ - 3	\$155	\$150	\$143
	3 - 5	\$155	\$149	\$143
	6 - 13	\$136	\$115	\$105
Yates	Under 1 1/2	\$128	\$150	\$160
	1 ½ - 3	\$160	\$145	\$160
	3 - 5	\$160	\$144	\$160
	6 - 13	\$178	\$136	\$155

***85% of person's intellect, personality and social skills  
are developed by age 5***

[http://www.aqeny.org/wp-content/uploads/2012/03/2.26.2014\\_Pre-K-Report1.pdf](http://www.aqeny.org/wp-content/uploads/2012/03/2.26.2014_Pre-K-Report1.pdf)

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## The Economic Dimensions of Child Care...



### **308 Small Businesses, 2500+ Working Parents, 5600+ Children**

Child Care is not often recognized for its critical value and role as an industry for working parents. Working parents know the value of child care on a daily basis, it allows them to support their families and to participate in the work force. As an industry, child care is not only invisible but also underdeveloped.



**Child care helps supply a qualified workforce.** Studies have shown that children enrolled in high quality early childhood programs are more likely to graduate from high school, hold a job, and make more money and less likely to commit a crime than their peers who do not participate.



**The reduction of child care subsidy (fee assistance) made available to counties for distribution has negative economic repercussions.**

- Parents have difficulty in finding reliable and consistent care making it more difficult for them to maintain a steady job and remain self-sufficient.
  - Child Care businesses struggle with maintaining a balance between their costs to provide care and what parents can afford
  - Children who consistently hop to/from different care settings and who are in low quality programs struggle to be prepared for and succeed in school. This negatively impacts the future workforce.



**The child care industry is complex.**

**According to current New York State licensing data, there are 291 regulated and legally-exempt child care establishments operating in Ontario, Seneca and Yates Counties. This has decreased from 322 from the previous year.** These include not-for-profit and for-profit child care centers, family and group family child care homes, and school age care programs and nursery schools. Child care programs are also affected by children enrolled in UPK and Head Start in that children are often diverted to these programs making it more difficult for child care programs to make ends meet.



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# REAL ECONOMIC IMPACT



*The basis of all economic development is investment.*

*The well being of a community depends in large measure on the number of children it has and the investment made in them during their formative years.*

## **INVESTMENTS IN THE CHILD CARE SECTOR PROMOTE REGIONAL ECONOMIC DEVELOPMENT:**

*Regional economic impact analysis shows that in New York State each dollar invested in child care generates a total of \$1.52 - \$2.00 in the state economy as a whole.*



### **EACH \$1 OF STATE INVESTMENT LEVERAGES MORE THAN \$3.50 IN FEDERAL FUNDS:**

*The federal government invests \$1.3 billion in the early care and education sector in New York. For every one of these federal dollars, more than \$2 is generated in the state economy, resulting in a \$2.7 billion regional economic impact. **The combined impact of these leverage and linkage effects is more than \$7 for every state dollar spent.***

*The majority of revenues to child care providers come directly from parents. Unlike higher education where tuition represents only 35% of total costs (Mitchell et al., 2001), parent tuition costs represent the largest portion of the gross receipts of the child care sector. Estimates for New York show that parent tuition accounts for 63 percent of the gross receipts of the child care sector, and government investment in quality early education and subsidies for low-income parents account for the rest.*

Source: An Economic Analysis of the Early Care and Education Sector, Cornell University Department of City and Regional Planning for the New York State Child Care Coordinating Council (Early Care and Learning Council, 2004).

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## Conclusion



This document is intended to provide child care professionals, families, elected and public officials, and child advocates with a profile of the current status of child care in Ontario, Seneca and Yates Counties. The following were identified as current concerns and gaps in child care.

### ACCESSIBLE, AFFORDABLE, EQUITABLE



COVID-19 relief packages =  
\$50 billion in dedicated relief funds to the child care sector.

American Rescue Plan Act =  
\$39 billion for child care stabilization efforts for parents & programs.

The federal relief funds will help stabilize the sector, but focus must now be on rebuilding. It will take a state investment of at least \$5 billion in 2022-23 to restore stability and viability to New York State's child care system, and to begin a path toward universal access to equitable, quality child care for all children and families.

Click [here](#) for information on advocacy efforts.

[YOU CAN MAKE A DIFFERENCE!!](#) (video)

Child Care Deserts Grants (a competitive grant) are available to those wanting to create new slots for child care. For more information contact us at 315-536-1134, ext. 2304 or visit the [OCFS website](#)

To find out where there are Child Care Deserts in New York State go [Here](#)

**Since January 2020....**

**Ontario Count lost 640 child care slots (17% of the supply)**

**Seneca County lost 70 child care slots (14% of the supply)**

**Yates County lost 40 child care slots (10% of the supply)**

All children and families should be able to access quality child care; our early care educators must be able to earn a sustainable wage, comparable to that earned by educators in the K-12 system; and all providers must be able to anticipate income that reflects the actual cost of care.

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